

BELLARMINE UNIVERSITY  
IN VERITATIS AMORE

W. FIELDING RUBEL SCHOOL OF BUSINESS

## Master of Business Administration

The MBA Program of the W. Fielding Rubel School of Business provides students with close personal contact with faculty in a liberal arts learning environment. The program is characterized by a wide range of teaching and cohort classroom experiences, provides students with the theoretical and practical experiences they will need for success in the managerial stages of their professional careers. A student's experiences are enriched by the diverse perspectives of the peers in their cohort, as well as by the wealth of resources in the Louisville professional and business communities.

### PROCEDURE FOR ADMISSION

All applicants must submit the following:

1. A completed graduate application at: [www.bellarmino.edu/gradapp](http://www.bellarmino.edu/gradapp).
2. A non-refundable application fee of \$40 is required from all applicants (except BU alums).
3. Official report of GMAT or GRE scores mailed directly to Bellarmine. (EMBA applicants are excluded).
4. Two letters of recommendation. In general, recommendations from persons who are able to evaluate either academic or professional potential are the most valuable.
5. Current resumé.
6. A type written response to the two essay questions listed on the application.
7. Final official transcript(s) from each college or university attended should be mailed to the Office of Graduate Admission and not be marked "Issued to Student." If any transcript(s) or undergraduate degree(s) is from an international institution, you must provide an official copy to be evaluated by the Bellarmine International Programs Office. Official evaluations from World Education Services (WES) or Educational Credential Evaluators (ECE) will be accepted. The Office of Graduate Admission reserves the right to request a certified copy of the original transcript.

## **INTERNATIONAL APPLICANTS**

**Please complete the items above under Procedure for Admission and submit the following:**

**Language Proficiency.** All students are expected to have appropriate English-language proficiency to be admitted to the university. The language proficiency is required to ensure students are adequately prepared and well positioned to succeed.

**Financial Affidavit.** All applicants must provide credible evidence (e.g. a bank statement, letter on bank stationery attesting to the availability of funds, etc.) of the ability to fund the cost of attending Bellarmine University for one academic year. If funds are provided by another person on behalf of the student, an affidavit must accompany the financial information.

**Proof of Passport.** Scan of passport ID page must show validity for 6 months post completion of the program.

## **LEARNING GOALS**

1. MBA graduates will demonstrate knowledge of core business functions.
2. Each MBA student will demonstrate the ability to work effectively in teams.
3. Each student must demonstrate the ability, through clarity, content and composition to convey information to others in written communication.
4. Each student must demonstrate the ability to recognize and analyze ethical problems and select and defend resolutions for practical solutions that occur in business.
5. Students shall be able to express themselves clearly and professionally in oral presentation.

## **TUITION AND FEES\***

All programs are a total of 48 credit hours. Electives are offered in the School of Business in the spring, summer and fall.

### **Weeknight MBA**

- \$33,750/\$2,250 per course
- \$1,100 case fees
- Additional charge for international trip - \$2,000
- Attend one or two nights per week – Fall semester meets on Monday and Wednesday night and Spring semester meets on Tuesday and Thursday.
- Average completion time is 2.5-3 years

## **TUITION AND FEES CONTINUED**

### **Weekend MBA (Fall Start Date)**

- Fall Admittance \$33,750/\$2,250 per course
- \$1,100 case fees
- Additional charge for international trip - \$2,000
- Can be completed in 16-22 months
- Weekend MBA classes are every other weekend on Friday night from 6:30 p.m.-10 p.m. and Saturdays from 8:30 a.m.-4:30 p.m.
- Sample Schedule:
  - Fall - MBA 701, 702, 703 (9 credits)
  - Spring - MBA 704, 705, 706 (9 credits)
  - Summer - MBA 707, 720/721 (9 credits)
  - Fall - MBA 708, 709, 710, 711 (12 credits)
  - Prior Summer or Spring - 3 Electives (9 credits)

### **Weekend MBA (Spring Start Date)**

- Spring Admittance \$33,750/\$2,250 per course
- \$1,100 case fees
- Additional charge for international trip - \$2,000
- Can be completed in 16-22 months
- Weekend MBA classes are every other weekend on Friday night from 6:30 p.m.-10 p.m. and Saturdays from 8:30 a.m.-4:30 p.m.
- Sample Schedule:
  - Spring - Electives (3 credits)
  - Summer - Electives (6 credits)
  - Fall - MBA 701, 702, 703 (9 credits)
  - Spring - MBA 704, 705, 706 (9 credits)
  - Summer- MBA 707, 720/721 (9 credits)
  - Fall - MBA 708, 709, 710, 711 (12 credits)

### **Executive MBA**

- \$42,240/\$880 per credit hour
- Requirement: Individuals with 5 or more years of significant work experience
- Cost includes tuition, fees, books, meals and international trip.
- Can be completed in 16 months
- Executive MBA classes take place every other weekend on Friday nights from 5:30-7 p.m. and 7 p.m.-10 p.m. and Saturdays from 8:30 a.m.-4:30 p.m.
- Sample Schedule:
  - Spring - MBA 701, 703, 704, 712 (10 credits)
  - Summer - MBA 705, 706, 713 & 720/721 (13 credits)
  - Fall - MBA 707, 708, 709, 710 & 714 (13 credits)
  - Spring - MBA 711, 3 Electives (12 credits)

## THE CURRICULUM

The MBA curriculum is divided into three sections: the integrated core, international management and three electives. The curriculum focuses on providing a strategic perspective for general managers. Specific requirements include:

### Foundations of Strategy

<b>MBA 701</b>	Economic Analysis Techniques
<b>MBA 702</b>	Business Skills for the Global Manager*
<b>MBA 703</b>	Accounting Analysis Techniques
<b>MBA 704</b>	Organizational Behavior and Leadership

### Developing Strategy

<b>MBA 705</b>	Financial Management for Strategy
<b>MBA 706</b>	Marketing for Strategy
<b>MBA 707</b>	Legal and Regulatory Environment for Strategy

### Implementing Strategy

<b>MBA 708</b>	Entrepreneurial Strategy
<b>MBA 709</b>	Strategic Human Resource Management
<b>MBA 710</b>	Quantitative Management and Strategy
<b>MBA 711</b>	Strategic Management

### International Management and Electives

<b>MBA 720</b>	International Management or
<b>MBA 721</b>	Issues in Global Management

**Electives** – students are required to take three MBA elective courses. The purpose of the three electives is to allow adequate material for reasonable breadth in the MBA program.

### \*EMBA students replace MBA 702 with

<b>MBA 712</b>	Business Communications (1)
<b>MBA 713</b>	Business Creativity (1), and
<b>MBA 714</b>	Cross-Cultural Management (1)

### MBA concentrations available in:

- Finance
- Healthcare Leadership
- Marketing
- Strategic Consulting
- Taxation

## MBA CONCENTRATIONS

You can use your electives to select a specialized concentration. Each concentration is designed to provide you with the skills and abilities you need for your career. Choose from the following concentrations:

### Finance (Complete any three of the courses)

<b>MBA 751</b>	Financial Statement Analysis
<b>MBA 752</b>	Investment Analysis
<b>MBA 731</b>	Issues in Corporate Finance
<b>MBA 793</b>	MBA Project

### Health Care Leadership

<b>HLTH 632</b>	Health Care Systems Organization and Administration
<b>HLTH 634</b>	Patient Safety and Quality Improvement
<b>HLTH 636</b>	Issues in Health Care Leadership

### Marketing (Complete any three of the courses)

<b>MBA 782</b>	Buyer Behavior
<b>MBA 783</b>	Services Marketing
<b>MBA XXX</b>	Social Media Marketing
<b>MBA XXX</b>	Strategic Branding
<b>MBA 793</b>	MBA Project

### Strategic Consulting (Complete any three of the courses)

<b>MBA 774</b>	Negotiations
<b>MBA 731</b>	Issues in Corporate Finance
<b>MBA XXX</b>	Applied Consulting
<b>MBA 793</b>	MBA Project

### Taxation

Complete any three Master of Science in Taxation courses

## COURSE DESCRIPTIONS

### **MBA 701 Economic Analysis Techniques (3)**

This course exposes the leader to the domestic and global economic environments facing organizations.

### **MBA 702 Business Skills for Global Managers (3)**

This course develops many of the required skills of management – negotiations, research, business etiquette and international protocol, listening, and oral communications – as students analyze and present case studies, projects, and business scenarios, both as individuals and in teams.

### **MBA 703 Accounting Analysis Techniques (3)**

This course introduces the leader to basic financial reporting and analysis techniques through understanding, interpreting and analyzing financial information, and the development of strategic managerial decision-making tools.

### **MBA 704 Organizational Behavior and Leadership (3)**

This course focuses on the differences between management and leadership and the environment in which leaders make decisions. Particular emphasis is given to human behavior in organizations, including how the individual and the group influence the policies, goals, objectives, and priorities of the organization. Students enhance basic written/oral communication and basic computer usage skills through case analysis/projects both as individuals and groups.

### **MBA 705 Financial Management for Strategy (3)**

This course integrates the accounting and economic foundations of management as students study financial issues facing the leader – including the acquisition and cost of capital, the time value of money, capital budgeting, valuation, and acquisitions. (Prerequisites: MBA 701, 702)

### **MBA 706 Marketing for Strategy (3)**

This course integrates the accounting and economic foundations of management as students study the process for creating, delivering and selling goods and services – including marketing theory, channels of distribution, pricing and product development, promotion and place. (Prerequisites: MBA 701, 702)

### **MBA 707 Legal & Regulatory Environ. for Strategy (3)**

This course expands on the basic managerial issues of finance and marketing as well as organizational legal, regulatory, social and environmental issues. Issues discussed and analyzed include law as it affects raising capital, marketing practices, contracts and employment issues, and environmental practices.

### **MBA 708 Entrepreneurial Strategy (3)**

This course focuses on the development of strategy from an entrepreneurial and new ventures perspective. Through analysis of case situations and development of a new business idea, students will focus on the decision making process, development of strategies, goals, planning and evaluation. The strategic planning framework will integrate the business disciplines, including legal, social, and economic issues covered in the legal environment class. (Prerequisite: MBA 705, MBA 706; Co-requisite MBA 707)

### **MBA 709 Strategic Human Resource Management (3)**

This course examines the role of Human Resource Management and its influence on outcomes such as performance, satisfaction, retention and attendance. External influences, ethical dilemmas and outcomes are examined from a strategic functional perspective. A variety of Human Resource Management activities including personnel planning, recruitment and staffing, compensation, training and development as well as labor relations will be examined from different stakeholder perspectives.

### **MBA 710 Quantitative Management and Strategy (3)**

This course expands the role of the leader by examining and utilizing quantitative techniques and computer applications to analyze firm operations.

### **MBA 711 Strategic Management (3)**

This capstone course completes the core of the MBA program as students examine strategic integration and implementation issues within a firm through the use of case studies which integrate the material covered in MBA 701 through 710.

### **MBA 712 Business Communications (1)**

This course focuses on developing and refining critical skills for global managers. Sessions occur over a private dinner with faculty and/or invited speakers. This one-credit hour course is part of a three course sequence. MBA 712 focuses on effective communications.

### **MBA 713 Business Creativity (1)**

This course focuses on developing and refining critical skills for global managers. Sessions occur over a private dinner with faculty and/or invited speakers. This one-credit hour course is part of a three course sequence. MBA 713 explores creativity.

### **MBA 714 Cross-Cultural Management (1)**

This course focuses on developing and refining critical skills for global managers. Sessions occur over a private dinner with faculty and/or invited speakers. This one-credit hour course is part of a three course sequence. MBA 714 addresses cross-cultural management concerns.

**MBA 720 International Management (6)**

This course exposes students to the influences of political, social, legal and regulatory issues of managing in a global environment through on-site experience in a foreign country.

**MBA 721 Issues in Global Management (6)**

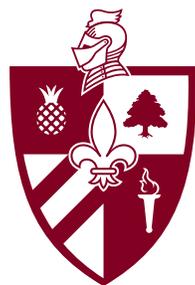
This course exposes students to the influences of political, social, legal and regulatory issues of managing in a global environment. It is designed for students whose professional or personal commitments make international travel problematic. MBA 721 substitutes for MBA 720 and brings to the classroom case studies, problems and a simulation game highlighting international themes, locations and cultures.

**ELECTIVES**

Students are required to take three MBA elective courses. The purpose of the three electives is to allow adequate material for reasonable breadth in the MBA program. Elective courses are only offered during the Spring and Summer semesters, and do not follow the typical program schedule. Elective course offerings will vary by semester dependent upon faculty availability. Individuals with previous graduate coursework may be eligible to transfer credits to meet the elective requirement.







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2001 Newburg Road | Louisville, KY 40205 | [www.bellarmino.edu](http://www.bellarmino.edu)

*Bellarmino University admits qualified students of any age, gender, gender identity, sexual orientation, race, disability, color, religion, and national or ethnic origin to all the rights, privileges, programs, and activities generally accorded or made available to students at the school. It does not discriminate on the basis of age, gender, gender identity, sexual orientation, race, disability, color, religion, or national or ethnic origin in administration of its educational policies, admissions policies, scholarship and loan programs, and athletic and other school administered programs. Bellarmine University will not tolerate any form of sexual misconduct, which includes, but is not limited to, sexual harassment, non-consensual sexual contact, non-consensual sexual intercourse, sexual exploitation, rape or retaliation arising out of any of the above acts, as more fully defined in the Bellarmine Sexual Discrimination and Misconduct Policy in the Student and Employee Handbooks. Bellarmine University is an equal opportunity employer.*

8/25/2015