

January 19, 2010

Daniel L. Bauer Dean Bellarmine University W. Fielding Rubel School of Business 2001 Newburg Road Louisville, KY 40205-0671

Dear Dean Bauer:

It is my pleasure to inform you that the peer review team recommendation to extend maintenance of accreditation for the undergraduate and master's degree programs in business offered by the W. Fielding Rubel School of Business at Bellarmine University is concurred with by the Maintenance of Accreditation Committee and ratified by the Board of Directors. Congratulations to you, the faculty, the students, the staff, and all supporters of the business programs of Bellarmine University.

One purpose of peer review is to stimulate further continuous improvement of quality programs. As noted in the team report, Bellarmine University is to be commended on the following strengths and effective practices:

- 1. RSB has done a good job at increasing faculty intellectual contributions as well as the level of engagement and knowledge of AACSB standards related to continuous improvement.
- 2. RSB has made effective use of its board of advisors to develop important relationships, reflecting strong support from the business community.
- 3. The faculty is committed to teaching and to the student-centered focus of the school. Furthermore, RSB faculty are supportive and fully engaged in the AOL process.
- 4. The MBA effectively utilizes a cohort structure and a team approach throughout the MBA curriculum. MBA students and alumni appreciate the practical and flexible nature of the program.

Additionally, in the interest of continuous improvement, Bellarmine University should closely monitor the following items, as identified within the Peer Review Team Report, and incorporate them into your ongoing strategic planning initiatives:

- 1. In the Fall of 2008 the RSB faculty approved a new strategic plan which added the goal of developing the business school's physical resources to achieve the Vision 2020 for Bellarmine University. The RSB should continually monitor their 5-year strategic plan to ensure strong financial support for their strategic and program goals.
- 2. Since Strategic Goal 2 for the RSB requires the implementation of curricula with a high quality faculty, the school is encouraged to monitor and report progress in achieving Assurance of Learning effectiveness (goals, rubrics, feedback, etc.) and maintaining a sufficient and qualified faculty to meet AACSB faculty standards. While RSB's Assurance of Learning is appropriate at this stage in the maintenance review further coordination between the departments and the curriculum committees will improve the process. (Standards 16 and 18: Assurance of Learning)

- 3. RSB should continue to monitor the improvement in the quality of RSB faculty intellectual contributions based on AACSB's focus on quality of research output. (Standard 10: Faculty Qualifications)
- 4. RSB should continue to further develop career services support to improve the percentage of students with job at graduation. (Standard 8: Staff Sufficiency Student Support)

Bellarmine University has achieved accreditation for six additional years. The next on-site maintenance review occurs in the fifth year, 2014-15. A timeline specific to your visit year is attached. Please note that your Maintenance Review Application will be due on July 1st, two years prior to your review year. This application initiates the maintenance process. In this application you will be expected to provide progress on the strategic management initiatives at your school, with a particular focus on those continuous improvement items identified during your last maintenance visit. Please refer to the *Maintenance of Accreditation Handbook* for more information regarding the processes for maintenance of accreditation. The handbook is evolving and will be updated frequently to provide the most current process improvements. Please monitor the website to make certain that you have the most current version.

Again, congratulations from the Accreditation Council and AACSB International - The Association to Advance Collegiate Schools of Business. Thank you for participating in the maintenance of accreditation process and for providing valuable feedback that is essential to a meaningful and beneficial review.

Sincerely,

Howard Thomas, Chair Board of Directors

c: Peer Review Team
Patrick Raines, Team Chair
Beck Taylor, Business Member
Robert Clark, Business Member

SCOPE OF ACCREDITATION Maintenance of Accreditation January 2010

Name of Institution:

Bellarmine University

Name of Business Academic Unit:

W. Fielding Rubel School of Business

List of Degree Programs Reviewed:

Bachelor of Arts in Business Administration Bachelor of Arts in Accounting MBA

MAINTENANCE OF ACCREDITATION TIMELINE - Visit 2014-2015

10-11	ANCE OF ACCR	12-13	13-14	14-15
• Review and Refine Strategic Management Plan	• Review and Refine Strategic Management Plan	• Review and Refine Strategic Management Plan	• Review and Refine Strategic Management Plan	Review and Refine Strategic Management Plan
• Complete Key Data and Accreditation Data Sections of the Business School Questionnaire for prior academic year	Complete Key Data and Accreditation Data Sections of the Business School Questionnaire for prior academic year	Complete Key Data and Accreditation Data Sections of the Business School Questionnaire for prior academic year	Complete Key Data and Accreditation Data Sections of the Business School Questionnaire for prior academic year	Complete Key Data and Accreditation Data Sections of the Business School Questionnaire for prior academic year
		• July 1 - Submit Maintenance Review Application with signed cover letter requesting maintenance review and preferred visit dates.	• Accreditation Coordinating Committee rules on exclusions and the scope of the accreditation visit	Submit Fifth Year Maintenance Report
		• Submit List of Degree Programs including Catalogs	• Work with AACSB to select Peer Review Team from peer and aspirant groups	 Submit Policies for Faculty Management, including Non- Tenure Track Faculty
		• Submit request for exclusion of degree programs including justification for the request	• Work with AACSB to set the visit date	• Submit Executive Summary including effective practices
		• Submit List of Comparison Groups (Peer, Competitive, and Aspirant) Previous four items to be submitted together.		• Accreditation Statistical Reports will be distributed to applicant and team members by AACSB
				• Work with Peer Review Team to prepare the Visit Schedule
				• Peer Review Team Visit