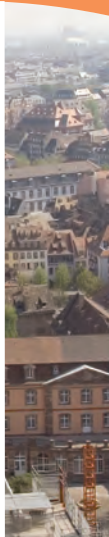


be distinctive

EM Strasbourg Business School at a glance





© Patrick Bogner



© Jean-François Badias

EM Strasbourg Business School is unique. It is the only French business school that is part of a multidisciplinary research university and also a prestigious *Grande Ecole*.

Our school benefits from the long history and **the great reputation of the University of Strasbourg**. After Paris, Strasbourg is the most international university city in France. With its highly qualified, productive workforce, Alsace is the fourth largest exporting region in France and hosts more than 1,200 international businesses.

The European Parliament and the Council of Europe are both located here, as are a number of European and international institutions as well as consulates and embassies from across the globe. The school has been a pioneer in Europe in establishing dual degree programmes and is the founding member of HERMES, an exchange network of 21 universities. In addition, the school has achieved international academic recognition with its AACSB and EPAS accreditations. **In short, EM Strasbourg combines an international focus with strong regional roots.**

What is at stake for EM Strasbourg Business School today is accompanying our students in developing the skills needed to adapt to evolving environments and to handle unprecedented volumes of information. Moreover, **cross-cultural understanding and intercultural competencies are more important than ever**, and our many co-operations with our international partners help our students enhance these skills.

Dr. Herbert Castéran
Dean of EM Strasbourg Business School

TOP
150

IN THE SHANGHAI ACADEMIC
RANKING OF WORLD
UNIVERSITIES



NOBEL
PRIZES

48K
STUDENTS

20% INTERNATIONAL
STUDENTS

OVER
2,700
FACULTY
MEMBERS

THE UNIVERSITY OF STRASBOURG

A MULTIDISCIPLINARY
ACADEMIC CENTRE OF
EXCELLENCE

The University of Strasbourg is one of the most renowned and largest universities in France. Building on all major areas of knowledge, the university aims to pursue an innovative policy as regards higher and executive education, research and entry into the professional world for its students. With its **strong international policy** and clear European orientation, the University of Strasbourg plays a major role in the heart of the city and on the international scene.

EM STRASBOURG BUSINESS SCHOOL, A UNIQUE INTERNATIONAL DIMENSION

Students at EM Strasbourg are educated within a **highly international teaching** and learning environment composed of international faculty members, incoming and outgoing international students, more than 200 partner universities and over 20 dual degree programmes with international institutions. The local environment also offers a strong cross-border link between France and Germany. Students benefit greatly from our location in the heart of Europe.

17K
ALUMNI

20,200
m²
FACILITIES
IN THE CENTRE
OF THE CITY

28
DEGREE
PROGRAMMES

80
ADJUNCT
LECTURERS

200
COMPANIES IN OUR
BUSINESS CLUB
EM STRASBOURG-
PARTNERS

3000
STUDENTS
27% INTERNATIONAL
STUDENTS

2 | RESEARCH
CENTRES

OUR MISSION: PROMOTING EXCELLENCE

EM Strasbourg Business School trains students in an **international environment** to be **effective and globally aware business managers**, company directors and management experts.

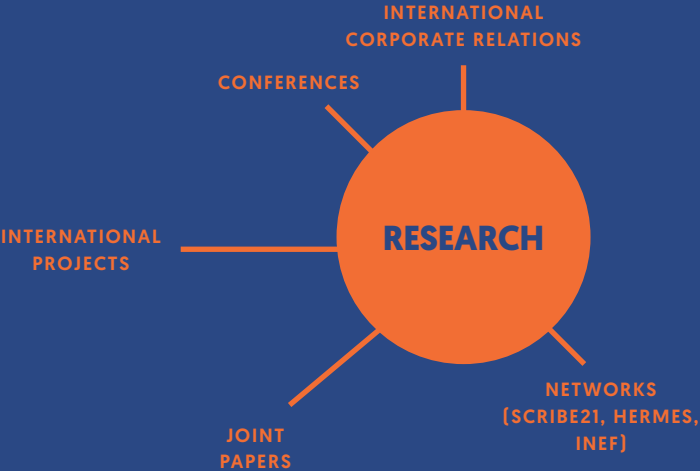
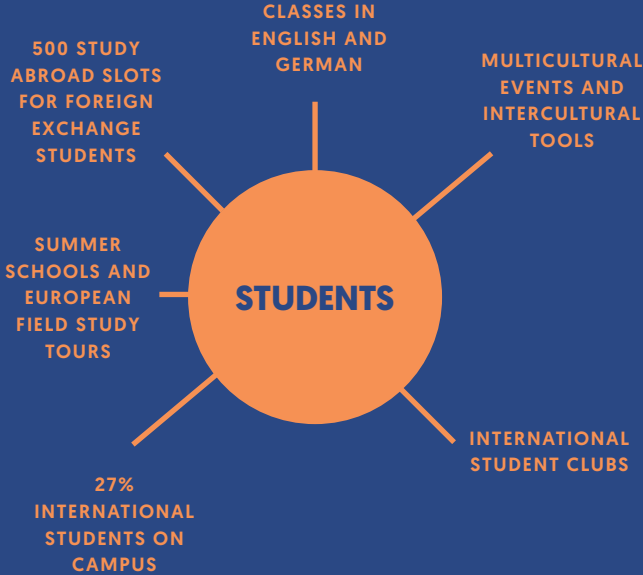
Throughout their entire EM Strasbourg experience, students are provided with the capacity to continuously evolve in complex and varied settings, particularly through the implementation of **the three core values of diversity, sustainable development and ethics**.

Thanks to our **2 research centres**: Humanis — Humans and Management in Society — and Large — Laboratory for Management and Economics Research — we are able to deliver cutting-edge courses.

This **combination of research and education** guarantees a widely recognised expertise in Corporate Social Responsibility and gives legitimacy to our school with companies at regional, national and international levels.

INTERNATIONALISATION AT HOME

Internationalisation at EM Strasbourg Business School starts at home and can be seen across the board in a wide range of areas.





© Gaëvin Lapepoule

Every year EM Strasbourg hosts around 20 **visiting professors** from around the world who are involved in both teaching and research programmes.

GOING BEYOND STUDENT MOBILITY

“The international relations strategy of EM Strasbourg Business School **strives to broaden and deepen our international activities at home and abroad.** Our objective is to go beyond simple student exchange by expanding our networks, dual degrees and **increasing international research and faculty exchange.** It is for that reason that we have committed to projects like SCRIBE21, which is our flagship programme when it comes to internationalising the curriculum, assuring quality and providing international research opportunities.”

Dr. Kevin Mac Gabhann
Associate Dean of International Relations



© Marie Faggiano

SCRIBE21 Launched in 2013, SCRIBE21 is a consortium of five universities: University of Adelaide and University of Western Australia (Australia), Corvinus University (Hungary), Ca’Foscari University (Italy) and EM Strasbourg for the University of Strasbourg. The network aims to provide innovative dual degree programmes between Europe and Australia, as well as staff exchanges and joint research projects.

HERMES Founded by EM Strasbourg Business School in 1997, the HERMES network is a strategic alliance of 21 universities in 14 countries. Its core mission is to work closely on joint research projects, dual degree programmes and faculty exchange.



© Alexis Chézard

“By confronting their academic knowledge to the day-to-day life of a company, our students are in a position to experience its actual implementation”

THE PROGRAMME GRANDE ECOLE

“The *Programme Grande Ecole* is EM Strasbourg Business School’s flagship programme, with currently more than 1,600 students enrolled. We train our students to become responsible managers with highly specialised professional skills applicable in different international contexts.

The programme lasts 3 years and focuses on knowledge and expertise of use to companies. **A strong professional experience is combined with a mind-opening international exposure and solid personal development tools.** The *Programme Grande Ecole* Master’s Degree in Management is awarded by the University of Strasbourg and fulfils European standards which has been acknowledged by EPAS accreditation.

Internships and professional experience allow our students to build up experience throughout their studies, thus promoting their transition into the business world. **By confronting their academic knowledge with the day-to-day life of a company, our students are in a position to apply and implement what they have learnt.** This experience encourages the adoption of responsible management behaviour which correlates with the values promoted by the school, which are ethics, sustainable development and diversity.”

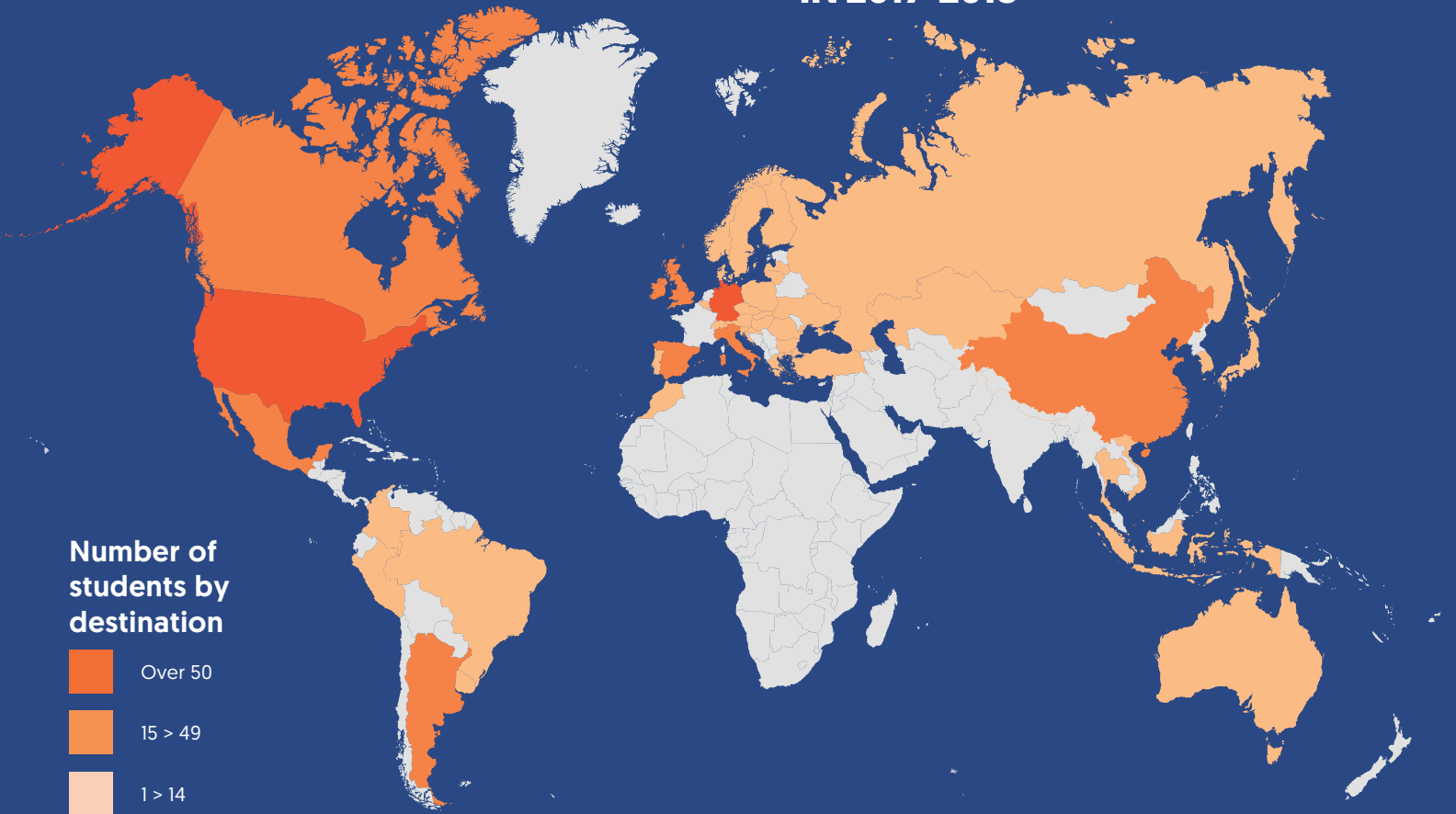
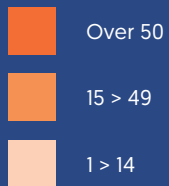


Dr. Babak Mehmanpazir
Vice Dean of EM Strasbourg Business School

Dr. Marie Pfiffelmann
Director of Studies, *Programme Grande Ecole*

INTERNATIONAL STUDENTS IN 2017-2018

Number of
students by
destination



Immersion into French culture

- French Language, French Civilisation and Business French
- French Culture classes to help international students understand and adapt to the cultural differences
- Classes taken together with French students

WELCOMING EXCHANGE STUDENTS

Every year, EM Strasbourg Business School hosts around 500 exchange students for one or two semesters within the framework of our cooperation agreements with over 200 universities worldwide. Students can choose from a wide variety of management classes in English and French.

Another possibility to join EM Strasbourg Business School is through our short term programmes: International Summer Schools and Tailor-made study tours. Classes are taught by home and visiting professors and are complemented by a variety of corporate and cultural visits.

Exchange students are welcomed by our International Office team during orientation weeks in September and January and also during integration activities all year long. Exchange students will find help throughout the year at the International Welcome Desk with class registration, accommodation and practical matters.

A multitude of activities are organised for and with international students: our international fair "Planet EM", International Conferences, the Football World Friendship Cup, receptions and more.

How to apply?

- Students must be nominated by a partner university
- Students must have completed the required years of study in Management
- Students must have a B2 level (European standard) in the language of instruction (English or French)
- All tuition fees must be paid to the home institution
- An Admissions Committee will review applications

DEGREE SEEKING STUDENTS

IN ADDITION TO THEIR HOME UNIVERSITY DEGREE, EXCHANGE STUDENTS MAY ENROL IN ONE OF THE FOLLOWING DEGREE PROGRAMMES:

Bachelor in European Management: Students staying for a full academic year and having completed a minimum of 2 years of Business Studies in their home university can apply. Upon successful completion of the programme, the student is awarded a Bachelor's degree by the University of Strasbourg and EM Strasbourg Business School. Classes are taught in English.

Programme Grande Ecole Master's degree: this dual degree programme is based on a specific agreement between EM Strasbourg and the partner university. Upon successful completion of the programme, the student will receive a degree from each institution. The student chooses one of the 8 majors:

Classes taught in English:

- International and European Business
- Finance
- Operational and Strategic Marketing
- Wine Management and Tourism

Classes taught in French:

- *Comptabilité-Contrôle-Finance*
- *Entrepreneuriat*
- Supply Chain Management
- International Purchasing

The Master's degree also includes an internship and a case study.



© Marie Faggiaro

STUDENTS FROM ALL OVER THE WORLD

“EM Strasbourg Business School is excellent, I love studying here and I'm thinking about continuing my studies at the School. Students from all over the world share ideas and learn the same subject from different perspectives.”

**Mengjuan
UIBE, China**

AMAZING PLACE

“EM Strasbourg is a diverse business school where international and French students make an excellent combination. I will remember every moment I spent in this amazing place.”

**Francisco
Universidad Panamericana,
Mexico**

A LOT OF EVENTS

“Everything was well organised and I felt welcome from the very beginning. There were a lot of events that made it easier to integrate and meet other people. The lecturers were all very kind.”

**Tereza
FAU Nürnberg, Germany**

CLASSES WITH A DYNAMIC APPROACH AND BUSINESS-ORIENTED

“It was a great experience from the very first day. From an academic perspective I learnt many new things. At EM Strasbourg, classes are taught with a more dynamic approach and are more business-oriented. Being in a class with people from 20 nationalities is a once in a lifetime experience. This is exactly what international business and globalisation are about.”

**Mohamed
University of Granada, Spain**



© Sophie Baumann

CAMPUS LIFE AT EM STRASBOURG

Our **16 dynamic student clubs** offer a large selection of extracurricular activities. **Some unique opportunities to get together with other students!**

- Travel all over Europe with the **International Club**
- Get involved and renovate a Bolivian orphanage with the **Humanitarian Club**
- Participate in the Football World Friendship Cup and take part in the ski trip with the **Sports Club**
- Relax at the integration weekend and have fun at the many parties organised by the **Events Club**

EM STRASBOURG AND UNIVERSITY OF STRASBOURG FACILITIES

Being part of the University of Strasbourg grants our students access to the wide range of facilities offered by this institution:

- Language Centre with 26 foreign languages offered
- More than 50 types of sports available within the sports centre SUAPS
- Special rates for all cultural events in the city with the *Carte culture*
- 31 libraries
- University restaurants (CROUS)
- University health services (SUMPS & CAMUS)
- A department dedicated to students with special needs



© Shawn Leppin

Alsace in a nutshell

- in the Top 10 regions to visit in the 2010 Lonely Planet
- Third French Region for its innovation momentum
- Strasbourg, 1st cycling city in France

STRASBOURG: THE CAPITAL OF EUROPE

Strasbourg, well known for its **international institutions** and its **gastronomy**, has much to offer. Home of the European Parliament, the Council of Europe, the European Court of Human Rights and other European Institutions, Strasbourg **promises a real taste of European political culture**.

A great location in the heart of Europe

- 3 international airports nearby (Strasbourg, Basel, Baden-Baden)
- 1 hour 46 minutes from Paris with the TGV railway networks
- 8 countries within a 500-km radius

A pleasant and safe place to live

There is much to discover in Strasbourg and its region: its unique heritage, its cultural diversity, varied surrounding landscapes and traditions.

The Alsace region: a dynamic economy with many touristic features

- One of France's most prosperous regions
- The famous Alsace wine route
- Beautiful picturesque villages

OUR PARTNER UNIVERSITIES AROUND THE WORLD

AFRICA

MOROCCO

Casablanca, ESCA Ecole de Management

SOUTH AFRICA

Stellenbosch, Stellenbosch University

AMERICAS

ARGENTINA

Bahia Blanca, Universidad Nacional del Sur
Buenos Aires, Universidad del Salvador
Cordoba, Universidad Nacional De Córdoba

BRAZIL

Rio de Janeiro, Fundação Getulio Vargas, IBMEC

CANADA

Halifax, Dalhousie University
Montreal, HEC Montréal, Université du Québec à Montréal (UQAM)
St. John's, Memorial University of Newfoundland
Toronto, York University

COLOMBIA

Bogota, Universidad de los Andes
Medellin, Universidad EAFIT★

MEXICO

Guadalajara, Tecnológico de Monterrey Campus Guadalajara City, Universidad Panamericana
Leon, Tecnológico de Monterrey Campus León
Mexico, Universidad Anáhuac Sur
Monterrey, Universidad de Monterrey - UDEM
Puebla, Universidad de las Américas

PERU

Lima, Universidad ESAN, Universidad Ricardo Palma

UNITED STATES

Atlanta (GA), Georgia State University
Baton Rouge (LA), Louisiana State University
Billings (MT), Montana State University Billings
Bloomsburg (PA), Bloomsburg University
Boston, Boston college
Bowling Green (OH), Bowling Green State University★
Bristol (RI), Roger Williams University
Buffalo (NY), Canisius College★
Charleston (SC), College of Charleston
Charlotte (NC), Queens University
of Charlotte
Chicago (IL), DePaul University, Dominican University
Cleveland (OH), Case Western Reserve University
College Station (TX), Texas A&M University
Columbus (OH), Ohio State University
Dayton (OH), Wright State University
Denver (CO), University of Colorado
Flagstaff (AZ), Northern Arizona University
Fresno (CA), California State University
Houston (TX), University of St. Thomas
Indianapolis, Indiana University, Kelley School of business
Laramie (WY), University of Wyoming
Louisville (KY), Bellarmine University
Macon (GA), Mercer University
Malibu (CA), Pepperdine University
Memphis (TN), University of Memphis
Milwaukee (WI), Marquette University
Morgantown (WV), West Virginia University
New Orleans (LA), Tulane University
New York (NY), Pace University
Pensacola (FL), University of West Florida
Pittsburgh (PA), Robert Morris University

Potsdam (NY), Clarkson University
San Angelo (TX), Angelo State University
San Antonio (TX), University of Texas - San Antonio
San Diego (CA), University of San Diego
San Jose (CA), San Jose State university
St. Louis (MO), University of Missouri - St. Louis
Tallahassee (FL), Florida State University
Washington, D.C., Howard University
Willamette, Willamette University

URUGUAY

Montevideo, Universidad ORT Uruguay

ASIA

CHINA

Beijing, University of International Business and Economics, Beijing Jiaotong University
Chengdu, Southwestern University of Finance and Economics★
Guangzhou, Lingnan (University) College - Sun Yat Sen University
Hangzhou, Zhejiang Gongshang University
Hong Kong, Hong Kong Baptist University
Nanjing, Nanjing University
Shanghai, Shanghai University

INDIA

Bangalore, Indian Institute of Management Bangalore
Ghaziabad, Institute of Management Technology Ghaziabad
Indore, Institute of Management Indore
Kozhikode, Institute of Management Kozhikode
Lucknow, Institute of Management Lucknow
New Delhi, Indian Institute of Foreign Trade

INDONESIA

Surabaya, Universitas Surabaya

ISRAEL

Ramat Gan, Bar - Ilan University
Tel Aviv, Tel Aviv University

JAPAN

Kyoto, Ritsumeikan University
Tokyo, Toyo University, Chuo University

KAZAKHSTAN

Almaty, Kimep University

LEBANON

Beirut, Saint Joseph University
Jounieh, Holy Spirit University of Kaslik

REPUBLIC OF KOREA

Gyeongsan, Yeungnam University
Seoul, Ewha School of Business, Hanyang University, Korea University, Sogang University

TAIWAN

Taipei, Ming Chuan University

THAILAND

Bangkok, Kasetsart University

TURKEY

Istanbul, Sabanci University,
Galatasaray, Galatasaray University
Izmir, Izmir University of Economics

VIETNAM

Ho Chi Minh City, University of Economics Ho Chi Minh City★
Hanoi, National Economics University Hanoi★

EUROPE

AUSTRIA

Innsbruck, University of Innsbruck
Linz, Johannes Kepler University Linz
Vienna, University of Vienna, Vienna University of Economics and Business

BELGIUM

Antwerp, University of Antwerp
Ghent, Ghent University
Liege, HEC Management School - University of Liege
Leuven, KU Leuven
Louvain-la-Neuve, Université Catholique de Louvain (UCL)

BULGARIA

Varna, Varna University of Economics

CZECH REPUBLIC

Prague, University of Economics, Charles University in Prague

DENMARK

Copenhagen, Copenhagen Business School (CBS)
Odense, University of Southern Denmark

ESTONIA

Tallinn, Estonian Business School, TSEBA (Tallinn School of Economics and Business Administration)

FINLAND

Helsinki, Hanken School of Economics
Oulu, University of Oulu
Vaasa, University of Vaasa

GERMANY

Bamberg, University of Bamberg
Berlin, Hochschule für Wirtschafts- und Wirtschaftsrecht
Dortmund, Dortmund University of Applied Sciences and Arts
Dresden, Technische Universität Dresden (TUD)★
Friedrichshafen, Zeppelin University
Furtwangen, Hochschule Furtwangen
Hamburg, Kühne Logistics University (KLU), Universität

Hamburg
Hohenheim, Universität Hohenheim
Karlsruhe, Karlsruhe Institute of Technology (KIT)
Leipzig, Leipzig Graduate School of Management (HHL)★
Mannheim, University of Mannheim
Munich, Ludwig-Maximilians-Universität München (LMU)
Nuremberg, Friedrich-Alexander-Universität Erlangen★
Pforzheim, Pforzheim University
Regensburg, Universität Regensburg
Reutlingen, ESB Business School - Reutlingen University★
Stuttgart, University of Hohenheim, University of Stuttgart
Trier, Trier University
Tübingen, Eberhard-Karls University of Tübingen★
Villingen-Schwenningen, Baden-Wuerttemberg Cooperative State University (DHBW), Furtwangen University★

GREECE

Athens, Athens University of Economics & Business

HUNGARY

Budapest, Corvinus University of Budapest, Corvinus Business School

IRELAND

Cork, University College Cork
Dublin, Trinity College Dublin,

Dublin City University
Galway, National University of Ireland
Limerick, University of Limerick
Waterford, Waterford Institute of Technology

ITALY

Fisciano, University of Salerno
Pavia, University of Pavia★
Venice, Ca' Foscari University of Venice★

LATVIA

Riga, University of Latvia

LITHUANIA

Kaunas, Vytautas Magnus University
Vilnius, Vilnius University Faculty of Economics, Vilnius University International Business School

LUXEMBOURG

Luxembourg, University of Luxembourg

MALTA

Msida, University of Malta

NETHERLANDS

Enschede, University of Twente
Groningen, University of Groningen
The Hague, The Hague University of Applied Sciences
Maastricht, Maastricht University School of Business and Economics (SBE)
Twente, University of Twente

NORWAY

Bergen, NHH - Norwegian School of Economics
Kristiansand, University of Agder
Oslo, BI Norwegian School of Management
Trondheim, Trondheim Business School

POLAND

Cracow, Cracow University of Economics
Warsaw, Kozminski University

PORTUGAL

Lisbon, Universidade Católica Portuguesa, Universidade Nova de Lisboa, ISCTE, ISEG
Porto, University of Porto

ROMANIA

Bucharest, Bucharest Academy of Economic Studies★

RUSSIA

Moscow, MGIMO University
St. Petersburg, St. Petersburg State University of Economics (UNECON)
Tyumen, Tyumen State University★

SLOVAKIA

Bratislava, University of Economics in Bratislava★

SLOVENIA

Ljubljana, University of Ljubljana

SPAIN

Alcala, University of Alcalá★

Alicante, University of Alicante
Barcelona, EAE Business School, Universidad Pompeu Fabra, Universidad Autonoma de Barcelona
Cordoba, Universidad de Loyola Andalucía
Granada, Universidad de Granada
Huelva, University of Huelva
Madrid, Universidad Autónoma Madrid, ESIC
Malaga, Universidad de Málaga
Murcia, Universidad de Murcia
Salamanca, Universidad Salamanca
Seville, Universidad de Sevilla

SWEDEN

Jönköping, Jönköping International Business School
Linköping, Linköping University
Stockholm, Stockholm University
Uppsala, Uppsala University

SWITZERLAND

Basel, University of Basel
Fribourg, University of Fribourg★
Winterthur, Zhaw

UNITED KINGDOM

Bath, University of Bath
Belfast, The Queen's University of Belfast
Birmingham, University of Birmingham
Brighton, Brighton Business School, University of Brighton
Edinburgh, Heriot Watt University
Glasgow, University of Strathclyde, University of Glasgow
Keele, Keele University

Liverpool, University of Liverpool, Liverpool John Moores University, Edge Hill University
Manchester, Manchester Metropolitan University, University of Manchester
Nottingham, Nottingham Trent University
Portsmouth, University of Portsmouth
Reading, University of Reading
Sheffield, Sheffield Hallam University
Southampton, University of Southampton
Stirling, University of Stirling

OCEANIA

AUSTRALIA

Adelaide, University of Adelaide★
Gold Coast, Bond University
Perth, University of Western Australia★, Curtin University
Sydney, Macquarie University, University of Technology Sydney

★ Dual degree programmes



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