# SOCIOLOGY What can I do with this degree?

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## **EMPLOYERS**

HUMAN SERVICES Counseling Case Management Advocacy Mental Health Services Programming Administration	Community service agencies Advocacy groups Federal, state and local government United Way agencies/local branches of national non-profit organizations Religiously-affiliated service organizations Private foundations Adoption and child care agencies Nursing homes and retirement communities Hospitals and wellness centers	<ul> <li>Gain experience and develop helping skills through volunteer positions.</li> <li>Spend summers working at camps, YMCA's or other social service agencies.</li> <li>Learn to work well with diverse populations.</li> <li>Develop excellent communication skills.</li> <li>Concentrate course work in area of interest such as youth, gerontology or poverty.</li> <li>Learn a second language to interact with non-native speakers of English - particularly helpful in certain parts of the country.</li> <li>Take advantage of opportunities to serve as peer mentors, resident assistants, or other student leader positions.</li> <li>Earn a master's degree in social work, counseling or other related fields to increase employment opportunities.</li> <li>Most states require licensure or certification for professional counseling-oriented positions.</li> </ul>
<u>CRIMINAL JUSTICE</u> Corrections Rehabilitation Law Enforcement Judiciary	Correctional institutions Court systems Federal, state and local government, especially law enforcement agencies	<ul><li>Gain essential practical experience via part-time or summer jobs, internships, or volunteer work.</li><li>Volunteer to work with troubled youth.</li><li>Develop a desire to work with and help all types of people.</li><li>Obtain a graduate degree for advancement.</li></ul>
EDUCATION Teaching Research	Public and private schools Colleges and universities	<ul> <li>Obtain certification/licensure to teach grades K-12. Earn dual certification to increase job opportunities.</li> <li>Earn a graduate degree to teach in post-secondary institutions; master's degree required for two-year colleges and a doctoral degree for four-year institutions.</li> <li>Assist a professor with research.</li> <li>Take extra courses in research and statistics.</li> <li>Develop exceptional communication skills.</li> <li>Volunteer as a tutor.</li> <li>Secure strong personal recommendations, particularly from professors.</li> </ul>

**STRATEGIES** 

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AREAS	EMPLOYERS	STRATEGIES	
GOVERNMENT Social Statistics Demography Public Administration Policy Analysis Research Program Development Human Services City Planning	Federal departments and agencies including but not limited to: Departments of Agriculture; Education; Interior Health and Human Services Drug Enforcement Administration Environmental Protection Agency Housing and Urban Development Veteran's Administration National Institutes of Health National Institute of Aging State and local government	<ul> <li>Take additional courses in statistics and social research.</li> <li>Develop exceptional computer skills.</li> <li>Gain work experience via government internships or summer work.</li> <li>Acquire skills in research and evaluation; develop a specialty in fields such as aging,family, criminal justice, etc.</li> <li>Learn the federal application process.</li> <li>Obtain a graduate degree for advanced positions.</li> </ul>	
SOCIAL SCIENCE RESEARCH Research Data Analysis Demography Market Research Information Sourcing	Universities Government agencies Research institutes Non-profit agencies Community organizations Private industry Advertising and marketing firms Consulting organizations Information brokers Newspapers, magazines, news agencies Public opinion research polls	<ul> <li>Develop exceptional quantitative, statistical, and writing skills.</li> <li>Learn to use statistics software packages as well as database, spreadsheet, and desktop publishing programs.</li> <li>Volunteer to help a professor with a research project.</li> <li>Obtain an advanced degree in sociology for research administration.</li> <li>Earn certification in applied social research by The American Sociological Association.</li> </ul>	
ENVIRONMENT AND SOCIETY	Waste management firms Health agencies Local planning agencies Environmental advocacy groups Environmental periodicals Federal government Regional, state, and local agencies Consulting firms	<ul> <li>Enhance curriculum with courses in ecology, environmental science, and statistics.</li> <li>Join environment-related student organizations.</li> <li>Volunteer to work on environmental clean-up projects.</li> <li>Find a related internship.</li> <li>Obtain a graduate degree for advancement.</li> </ul>	

# AREAS

#### **BUSINESS**

Human Resources Management Sales Marketing Public Relations Training and Development Office Administration

### **EMPLOYERS**

Business and industry including: Insurance firms Retail stores Banks Temporary employment agencies Manufacturing companies Service industry Non-profit organizations

### **STRATEGIES**

- Earn a minor in business or take basic business classes such as accounting and finance.
- Gain business experience through part-time jobs, summer work, and internships.
- Develop excellent computer skills. Learn to use software applications such as spreadsheets, databases, and word processing.
- Hone written and oral communication skills.
- Join related professional associations.
- Seek leadership roles in student organizations.