

**Bellarmino Center for Economic Education  
& Kentucky Council on Economic Education**

**IN SEARCH FOR SOCIAL WEALTH: THE QUEST FOR FINANCIAL  
LITERACY THROUGH EDUCATION**

**CONFERENCE PROGRAM**



**MONDAY EVENING GUEST  
SPEAKER: BENJAMIN R.  
WELLENREITER**

**SOCIAL SCIENCE FACULTY  
MORTON JUNIOR HIGH  
SCHOOL MORTON, ILLINOIS**

**“NCEE AWARD  
RECIPIENT”**

**DISCUSSION TOPIC:**

**“HOPE AS AN ECONOMIC  
CONCEPT: HOW SOUTH  
AFRICAN SCHOOLS TEACH  
FOR ECONOMIC JUSTICE”**



**TUESDAY LUNCHEON GUEST  
SPEAKER: MARIA G.  
HAMPTON**

**SENIOR BRANCH EXECUTIVE  
FEDERAL RESERVE BANK OF  
ST. LOUIS, LOUISVILLE  
BRANCH**

**DISCUSSION TOPIC:**

**“CHALLENGES AND  
OPPORTUNITIES FOR  
ECONOMIC EDUCATION”**

**MARCH 8-10, 2010**



## Presenting our Guest Speakers

**Benjamin R. Wellenreiter** is a middle level social studies teacher at Morton Junior High School in Morton, Illinois. He is also a doctoral candidate in the Department of Curriculum and Instruction at Illinois State University. His dissertation research concerns how young adolescents interpret and apply authority structures, gender roles, and peer group relationships in non-academic school settings such as cafeterias and hallways.

Ben has studied educational systems and classroom practices in Argentina, the United Kingdom, and South Africa. While in South Africa, Ben studied the relationship between economic class, cultural practices, and students of varying socioeconomic situations views of economic concepts. In his presentation “Hope as an Economic Concept: How South African Schools Teach for Economic Justice”, Ben will discuss how South African students of different socioeconomic statuses conceptualize the applicability of various economic principles.

**Maria G. Hampton** was appointed vice president and senior branch executive of the Louisville Branch, Federal Reserve Bank of St. Louis, in January, 2005. The Branch is focused on community development and education, as well as regional economic research and policy input, and is the first Federal Reserve Branch to embrace this model. Ms. Hampton’s responsibilities include western Kentucky, metro Louisville, and southern Indiana.

Before joining the Fed, Ms. Hampton was president of the Housing Partnership, Inc. (HPI), a nonprofit corporation focused on creating affordable housing in the Louisville metropolitan area. Prior to that, she was employed 26 years with Bank One Kentucky (formerly Liberty National Bank) as an executive in the areas of retail banking, operations, marketing, and strategic planning.

Ms. Hampton currently serves on the following boards: Norton Healthcare Board of Trustees, Enterprise Corporation, Kentucky Council on Economic Education, Community Ventures Corporation and The Community Foundation of Louisville. She is a member of Leadership Louisville, Treasurer of the Rotary Club of Louisville, the Kentucky State Budget Consensus Forecasting Group and SCORE Advisory Board.

Former Board memberships include Kosair Children’s Hospital Advisory Board, Metro United Way, Bellarmine Board of Overseers, Catholic Charities, Inc., Leadership Louisville Foundation, Women 4 Women, Center for Women and Families, Ursuline Campus Schools, Federal Reserve Bank of St. Louis, Louisville Branch, Spalding University of Overseers, Metropolitan Housing Coalition, Gilda’s Club and The Louisville Jefferson Riverport Authority.

Ms. Hampton is a graduate of Spring Hill College, Mobile, Ala., and attended graduate programs at Harvard and Darden School of Business at the University of Virginia. She is married to John W. Hampton and has a daughter, Gretchen, who graduated from Indiana University and now resides in Chicago.

## Conference Presenters



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## Presentation Schedule

Tuesday	Presenter(s)	Presentation Title	Presentation Description
9:00-9:50 Secretariat Room A First floor	Steve Brady, Kathy Michulich, & Beth Bridgeman	Real Money, Real World: An Interactive Program Beyond the Classroom	Workshop for Teacher Financial Literacy Preparation and Awareness. <i>Real Money, Real World is an interactive financial learning experience for teens that simulates salary and spending choices similar to those of adults.</i>
9:00-9:50 Secretariat Room B First Floor	Dr. Michael S. Gutter & Dr. Wendy L. Way	Two Sides of the Standards Coin: The Impact of State Standards on Teacher Financial Preparation and Student Financial Behavior.	This Session will present the results of two studies examining the role of state standards in financial literacy preparation and examine implications for teacher education and further research.
10:00-10:50 Secretariat Room A First Floor	Dr. Alan Bates & Dr. Thomas Lucey	Teacher Education Major's Perceptions of Financial Morality	This paper explores teacher education major's interpretations of financial morality. Participants responded to five questions regarding financial morality during a focus group. Responses were analyzed for conceptual and recurring themes.
10:00-10:50 Secretariat Room B First Floor	Dr. John Garen	Teaching Free Enterprise in an Era of Big Government: Some Thoughts on "Fairness" in Markets	This presentation addresses the socialist/ Marxian ideal of fairness: From each according to his ability, to each according to his needs. Discusses difficulties implementing this ideal with large government programs and how private institutions arise that work toward doing so.
11:00-11:50 Secretariat Room A First Floor	Luke Erickson & Lyle Hansen	The Benefits of Electronic Newsletters	This presentation will engage participants in discussion and application of effective use of electronic newsletters by sharing the results of an online assessment and by sharing methods for replication.
11:00-11:50 Secretariat Room B First Floor	Dr. Terre Eversden & Dr. Mary K. Wallace	Belief and Attitude Awareness for Financial Literacy	This presentation discusses how awareness of beliefs and attitudes toward money influence spending priorities and spending patterns. Innovative teaching methods that create lifelong personal financial management habits will be introduced.
12:00-1:30 Bluegrass Room	Maria G. Hampton	Luncheon Guest Speaker	"Challenges and Opportunities for Economic Educators"

## Presentation Schedule



Tuesday	Presenter(s)	Presentation	Presentation Description
<b>1:40-2:30 Secretariat Room A First Floor</b>	<b>Caryn Rossiter</b>	Free Resources for Teaching Personal Finance from the Federal Reserve	Interactive presentation will review FREE resources for teaching personal finance from the Fed and will demonstrate activities from the different Financial Education Units we offer. Materials will be distributed for use in the classroom.
<b>1:40-2:30 Secretariat Room B First Floor</b>	<b>Dr. Corrie Orthober &amp; Sonya Burton</b>	Tea Party: A Critical Look at Economics Teaching	This session will demonstrate how to utilize the tea party instructional method in order to examine economics and problem posing issues that effect students in the K-12 setting using a critical lens.
<b>2:40-3:30 Secretariat Room A First Floor</b>	<b>Dr. Celia Ray Hayhoe</b>	Teaching Insurance, Taxes, and Investments to Youth and Young Adults	This interactive workshop will demonstrate ways to make learning Personal Finance fun. Materials will address different learning styles and ways of knowing for the three most difficult areas to teach: insurance, taxes, and investments.
<b>2:40-3:30 Secretariat Room B First Floor</b>	<b>Dr. Andrea N. Johnson</b>	Understanding African American Wealth Attainment: Implications for Leaders	This research presentation examines the relationship between factors that contribute to wealth attainment in African Americans, their perceptions of wealth, and the possible relationships among their perceptions, attributions, and wealth attainment.
<b>3:40-4:30 Secretariat Room A First Floor</b>	<b>Benjamin R. Wellenreiter</b>	Hope as an Economic Concept: How South African Schools Teach for Economic Justice	Participants will discuss in congruencies between South African economics standards and assessments and the realities experienced by a significant number of South American students. Also discussed will be how South America Schools integrate students' life experiences into the economics curriculum.
<b>3:40-4:30 Secretariat Room B First Floor</b>	<b>Dr. Robert Cooter &amp; Dr. Kathleen Cooter</b>	"Financial Literacy: How it fits with K-12 Literacy Instruction"	This session will speak to the importance of financial literacy for all learners and how it "fits" with traditional reading instruction in K-12 class rooms. Materials demonstrating how financial literacy can be taught with traditional literacy materials will be presented.

## Presentation Schedule

Wednesday	Presenter(s)	Presentation Title	Presentation Description
<b>9:00-9:50 Broadway Room A Third Floor</b>	<b>Dr. Catherine Fagan</b>	Financial Literacy within a Values-Based School Curriculum: Some issues from the Scottish Experience	This presentation discusses historical and contemporary influences on a new Scottish school curriculum that includes financial capability within a strong values-based framework of capacities for learning.
<b>9:00-9:50 Broadway Room B Third Floor</b>	<b>Dan Otter</b>	Teaching Financial Literacy in K-12 Schools: A Survey of Teacher Beliefs and Knowledge	Policy makers are mandating the teaching of financial literacy in K-12 schools, yet little is known about the teacher perspective on this topic. Teacher's beliefs and understanding regarding financial literacy are examined based on survey data.
<b>10:00-10:50 Broadway Room A Third Floor</b>	<b>Dr. Susan S. Shockey</b>	Critical Thinking and the Financial Literacy and Money Management of Behaviors of Low-Wealth Adults	A new approach to financial literacy education is needed which recognizes that financial education is not a linear process. Instead the skills developed by individuals through financial education are interrelated and taught in tandem.
<b>10:00-10:50 Broadway Room B Third Floor</b>	<b>Dr. Thomas Lucey &amp; Dr. Rena Shifflett</b>	Developing Wiki Resources to Increase Pre-Service Teachers' Economics and Financial Education Efficacy	This session conveys the results of a project in which pre-service teachers enrolled in three sections of an elementary social studies methods course collaborated to develop online teaching resources.
<b>11:00-11:50 Broadway Room A Third Floor</b>	<b>Caryn Rossiter</b>	Insights from Inside the Federal Reserve	This presentation will focus on the history of the Fed, the Fed's structure and it's independence within the government, and how it influences changes in liquidity and credit to promote sustainable economic growth and stable prices. Along with demonstrations and copies of student activities, you will receive new



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