

# CURRICULUM VITAE

(Chronological)

NAME: Robert B. Cooter, Jr. DEPARTMENT: School of Education, Bellarmine University RANK: Ursuline Endowed Professor of Teacher Education

## DEGREES

DEGREE	DISCIPLINE	INSTITUTION	YEAR
Bachelor of Science	Elementary Education	University of Tennessee	1978
Master of Science	Reading Education	Vanderbilt University	1980
Doctor of Education	Curriculum & Instruction	University of Tennessee	1983

## EXPERIENCE

RANK/POSITION	DEPARTMENT/DIVISION	INSTITUTION/COMPANY/ORGANIZATION	PERIOD
Professor & Chair	Curriculum & Instruction	Texas Christian University	1991-1995
Professor & Dean	College of Education	Austin Peay State University	1995-1997
Assistant Superintendent	Reading & Language Arts	Dallas Independent School District	1997-1999
Professor & Chair	Teacher Education (Urban Literacy)	Southern Methodist University	1999-2000
Associate Superintendent	Reading & Language Arts	Dallas Independent School District	2000-2001
Professor	Curriculum & Instruction (Urban Literacy)	University of Texas at Arlington	2001-2003
Distinguished Professor	Instruction & Curriculum Leadership (Urban Literacy)	University of Memphis	2003-2008
Ursuline Endowed Professor of Teacher Education	School of Education	Bellarmino University	2008-

## HONORS/AWARDS

HONOR/AWARD	INSTITUTION/COMPANY/ORGANIZATION	YEAR
Outstanding Dissertation Award	College Reading Association	1983
The Governor's Texas State Reading Champions	Governor George W. Bush, Texas	1998
Chancellor's Teaching Award Nominee	University of Texas at Arlington	2001
Editor, <i>The Reading Teacher</i>	International Reading Association	2006
Named "University Distinguished Professor of Literacy Research"	University of Memphis	2006-2011
A.B. Herr Award for Outstanding Contributions to the Field of Reading (Nominated)	College Reading Association	2007
Urban Impact Award	Council of the Great City Schools	2007

## RESEARCH/SCHOLARSHIP/

## CREATIVE ACTIVITIES: (use Appendix C to provide additional information as needed.)

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### PUBLICATIONS (authors, title, reference) include material in press and accepted for publication.

#### Books (authored, edited)

- Cooter, R.B., & Flynt, E.S. (1996). *Teaching reading in the content areas: Developing content literacy for all students*. New York: John Wiley. ISBN: 0-02-324711-8.
- Flynt, E.S., & Cooter, R.B. (1999). *The Flynt/Cooter English - Español Reading Inventory*. New York: Merrill/Prentice Hall. ISBN: 0-13-955451-3.
- Flynt, E.S., & Cooter, R.B. (2004). *The Flynt/Cooter Reading Inventory for the Classroom, 5<sup>th</sup> Ed.* Upper Saddle River, NJ: Merrill/Prentice-Hall. ISBN: 0-13-112106-5
- Cooter, R.B. (Ed.). (2004). *Perspectives on rescuing urban literacy education: Spies, saboteurs & saints*. Mahwah, NJ: Lawrence Erlbaum Associates.
- Reutzel, D.R., & Cooter, R.B. (2005). *Essentials of teaching children to read*. Upper Saddle River, NJ: Merrill/Prentice-Hall.
- Reutzel, D.R., & Cooter, R.B. (2007). *Strategies for Reading Assessment and Instruction: Helping Every Child Succeed, 3<sup>rd</sup> Ed.* Upper Saddle River, NJ: Prentice-Hall.
- Cooter, R.B., Flynt, E.S., & Cooter, K.S. (2007). *The Comprehensive Reading Inventory*. Upper Saddle River, NJ: Prentice-Hall.
- Reutzel, D.R., & Cooter, R.B. (2008). *Teaching children to read: The teacher makes the difference, 5<sup>th</sup> Ed.* Upper Saddle River, NJ: Merrill/Prentice-Hall/Pearson.
- Reutzel, D.R., & Cooter, R.B. (2008). *Essentials of teaching children to read, 2<sup>nd</sup> ed.* Upper Saddle River, NJ: Merrill/Prentice-Hall.
- Cooter, K.S., & Cooter, R.B. (in process). *Urban Literacy Education: Helping City Kids in Regular and Special Education Classrooms*. Upper Saddle River, NJ: Merrill/Prentice-Hall/Pearson.
- Reutzel, D.R., & Cooter, R.B. (in press). *Strategies for Reading Assessment and Instruction: Differentiating Interventions to Meet the Needs of All Readers, 4<sup>th</sup> Ed.* Upper Saddle River, NJ: Allyn and Bacon/Pearson.

#### Refereed journal publications (include book chapters)

- Cooter, R. B., & Amoroso, H.C. (Spring, 1981). Educators look at secondary reading programs in Tennessee. *Tennessee Reading Teacher*, 9(1), 15-17.
- Cooter, R. B., (Spring, 1982). A second look at secondary reading programs. *Tennessee Reading Teacher*, 10 (1), 24-28.
- Cooter, R. B. (1984). Essential characteristics of a secondary reading program. *National Forum of Educational Administration and Supervision*, 2 (1), 63-67.
- Cooter, R. B., and Alexander, J. E. (1984). Interest and attitude: Affective connections for gifted and talented readers. *Reading World*, 24 (1), 97-102.
- Joseph, D. G., & Cooter, R. B. (1985). Questioning levels: A hierarchical roadmap. *Ohio Reading Teacher*, 20 (1), 7-10.

- Kritsonis, W. A., & Cooter, R. B. (1985). Helping teachers improve the reading program. *Focus*, 5\_(1), 12-15.
- Cooter, R. B. (1985). An instrument for the evaluation of secondary reading programs. *Reading Horizons*, 26 (1), 62-70.
- Cooter, R. B., & Kritsonis, W. A. (1986). The SRPI: An instrument for evaluating high school reading programs. *Kentucky Reading Journal*, 7, (2), 1-7.
- Veatch, J., & Cooter, R. B. (1985/86). Involving teachers in the selection of reading programs: The California study. *National Forum of Educational Administration and Supervision*, 3 (1), 1-6.
- Cooter, R. B., & Reutzler, D. R. (1986). Test review: Kaufman Test of Educational Achievement, Brief Form. *Reading Psychology*, 7 (3), 218-222.
- Veatch, J., & Cooter, R. B. (1986). The effect of teaching selection on reading achievement: The California study. *Language Arts*, 63 (4), 364-368.
- Cooter, R. B., & Patterson, D. (1986). A thematic approach to secondary reading. *The Journal of Children and Youth*, 7 (2), 10-13.
- Cooter, R. B., Joseph, D. G., & Flynt, E. S. (1986/87). Eliminating the literal pursuit in reading comprehension. *Journal of Clinical Reading*, 2 (1), 9-11.
- Flynt, E. S., & Cooter, R. B. (1987). Literal comprehension: The cognitive caboose? *The Kansas Journal of Reading*, 3 (1), 8-12.
- Cooter, R. B., & Flynt, E.S. (1987). A survey of reading clinic diagnostic reports: Current trends and practices. *Journal of Clinical Reading*, 2 (3), 1-3.
- Cooter, R. B., & Werner, P. (1987). Ritalin update: Implications for reading teachers. *Reading Psychology*, 8 (3), 179-187.
- Cooter, R. B., & Reutzler, D. R. (1987). Teaching reading skills for mastery. *Academic Therapy*, 23 (2) 127-134.
- Cooter, R. B. (1988). Effects of Ritalin on reading. *MART Journal* (Manitoba Association of Resource Teachers), 8 (1), 16-19.
- Reutzler, D. R., & Cooter, R. B. (1988). Research implications for improving basal skill instruction. *Reading Horizons*, 28 (3), 208-216.
- Cooter, R. B. (1988). Ritalin in the reading classroom. *Academic Therapy*, 23 (5), 461-468.
- Cooter, R.B. (1989). Test review: Gates-MacGinitie Reading Tests, Third Edition (Levels 1-5/6). *The Reading Teacher*, 43 (3), 256-258.
- Cooter, R. B. (1989). Test review: Woodcock Reading Mastery Tests-Revised. *The Reading Teacher*, 42 (2), 154-155.
- Cooter, R. B. (1989). The Directed Reading Instructional Program: Something old, something new. *The Ohio Reading Teacher*, 23 (3), 22-26.
- Cooter, R. B. (1989). Test review: Gates-MacGinitie Reading Tests, Third Edition (Levels 5/6, 7/9 and 10/12). *Journal of Reading*, 32 (7), 656-658.
- Cooter, R. B. (1989). Woodcock Reading Mastery Tests-Revised. In Jane C. Conoley and Jack J. Kramer (Eds.) *The Tenth Mental Measurements Yearbook*. Lincoln, NE: BRS Information Technologies.
- Cooter, R. B., & Flynt, E. S. (1989). Blending whole language and basal reader instruction. *Reading Horizons*, 29 (4), 275-282.
- Cooter, R. B., & Griffith, R. (1989). Thematic units for the middle school: An honorable seduction. *Journal of Reading*, 32 (8), 676-681.

- Cooter, R.B. (1990). Helping minority students succeed in reading. *Reading Today*, 8(2), 28.
- Cooter, R.B., & Reutzell, D.R. (1990). What first grade kids taught us about reading instruction: Two professors return to the classroom. *Reading Horizons*, 31(2), 89-104.
- Reutzell, D.R., & Cooter, R.B. (1990). Whole Language: Comparative effects on first grade reading achievement. *Journal of Educational Research*, 83 (8), 252-257.
- Cooter, R.B., & Werner, P.H. (1991). Ritalin and Reading: A Reaction to Mick. *Intervention*, 26(5), 304-305.
- Cooter, R.B. (1991). Storytelling in the language arts classroom. *Reading Research & Instruction*, 30(2), 71-76.
- Cooter, R.B., & Chilcoat, G.W. (1991). Content-focused melodrama: Dramatic renderings of historical text. *Journal of Reading*, 34 (4), 274-277.
- Reutzell, D.R., & Cooter, R.B. (1991). The Reading Workshop: Organizing for successful reading instruction. *The Reading Teacher*, 44 (8), 548-554.
- McCormick, S., Cooter, R.B., & McEaney, J.E. (1992). Assessment of disabled readers: A survey of current teacher beliefs and practices. *Journal of Reading*, 35(7), 597-599.
- Cooter, R.B. (1993). A think-aloud on secondary reading assessment. *Journal of Reading*, 36(7), 584-586.
- Cooter, R.B. (1994). Assessing affective and conative factors in reading. *Reading Psychology*, 15(2), 77-90.
- Cooter, R.B. (1996). Cognitive aspects of reading and how to assess them. *Imprints*, 29(2), 1,5-7.
- Cooter, R.B., Mills-House, E., Marrin, P., Mathews, B., & Campbell, S. (May, 1999). Family and community involvement: The bedrock of reading success. *The Reading Teacher*, 52.
- Cooter, R.B., Mills-House, E., Marrin, P., Mathews, B., & Campbell, S. (2000). Family and community involvement: The bedrock of reading success. In T. Rasinski, N. Padak, et al. (Eds.) *Motivating recreational reading and promoting home-school connections: Strategies from The Reading Teacher*. Newark, DE: International Reading Association.
- Cooter, R.B., & Cooter, K.S. (2002). Challenges to Change: Implementing balanced reading instruction in an urban school district. *Balanced Reading Instruction*, 8(1), 8-26.
- Cooter, R.B. (2003). Teacher Capacity-Building Helps Urban Children Succeed In Reading. *The Reading Teacher*, 57(2), 198-205.
- Cooter, K.S., & Cooter, R.B. (2004). One Size Doesn't Fit All: Slow learners in the reading classroom. *The Reading Teacher*, 57(7), 680-684.
- Cooter, R.B., Mathews, B., Thompson, S., Cooter, K.S. (2004). Searching for lessons of mass instruction? Try reading strategy continuums. *The Reading Teacher*, 58(4), 388-393.
- Cooter, R.B. (2004). The pillars of urban literacy instruction: Prerequisites for change. In R.B. Cooter (Ed.) *Perspectives on rescuing urban literacy education: Spies, saboteurs & saints* (pp. 13-24). Mahwah, NJ: Lawrence Erlbaum Associates.
- Cooter, K.S., & Cooter, R.B. (2004). Challenges to change: Implementing research-based reading instruction in urban schools. In R.B. Cooter (Ed.) *Perspectives on rescuing urban literacy education: Spies, saboteurs & saints* (pp. 41-56). Mahwah, NJ: Lawrence Erlbaum Associates.
- Cooter, R.B. (2004). Deep training + coaching: A capacity-building model for teacher development. In R.B. Cooter (Ed.) *Perspectives on rescuing urban literacy education: Spies, saboteurs & saints* (pp. 83-94). Mahwah, NJ: Lawrence Erlbaum Associates.
- Flynt, E.S., & Cooter, R.B. (2005). Improving middle-grades reading in urban schools: The Memphis Comprehension Framework. *The Reading Teacher*, 58(8), 774-780.

- Perkins, J.H., & Cooter, R.B. (2005). Evidence-based literacy education and the African American child. *The Reading Teacher*, 59(2), 194-198.
- Cooter, R.B. (2006). Developing a research pipeline: Increasing the knowledge base in special education. *National Forum of Teacher Education Journal*, 16(2).
- Cooter, R.B., & Perkins, J.H. (2007). Looking to the future with *The Reading Teacher*: 900 Year-Old Sheep and *Papa na come!* *The Reading Teacher*, 61(1), 4-7.

### **Book reviews**

- Cooter, R. B. (1985). Book review: The principal's guide to improving reading instruction. *Record of Education Administration and Supervision*, 5(2), 58.
- Cooter, R. B. (1986). *How we learn to read* by Seymour Itzkoff. *American Secondary Education*, 15(2), 1986.

### **Nonrefereed publications**

- Amoroso, H. C., & Cooter, R. B. (January 1981). A look at secondary reading programs in middle Tennessee. *Tennessee Teacher*, 48(5), 10-11.
- Cooter, R. B. (October, 1982). Teacher arrest: What Knox County is doing to stop unwarranted lawsuits against educators. *Tennessee Teacher*, 50(3).
- Cooter, R.B. (1993). Education's sacred cows make good hamburger. Appeared March 7, 1993 in Op-Ed section of both the *Houston Chronicle* and the *Fort Worth Star Telegram*.
- Cooter, R. B. (1998). Bush's Social Promotion Plan and Reading. *The Dallas Morning News* (Op-Ed section).
- Cooter, R.B. (February, 1999). Drop Everything And Read! *The Dallas Morning News* (Op-Ed section).
- Cooter, R.B. (2000). DISD's Failure Analysis. *The Dallas Morning News*, (Op-Ed section).

## **PRESENTATIONS (authors, title, reference)**

### **INVITED PRESENTATIONS**

#### **Conferences**

- "Assessing Reading/Writing Connections In Holistic Classrooms: ESL Portfolios." Keynote address for the Texas Teachers of English to Speakers of Other Languages (TEXTESOL) Annual Conference, San Antonio, Texas, October 3, 1992.
- "Why Portfolio Assessment Better Informs Parents." Keynote Speaker at the 1994 TAIR Conference, San Angelo State University, San Angelo, Texas, October 5, 1994.
- "The Balanced Reading Program Movement in Tennessee." Featured speaker for the Tennessee Department of Education's Principals and Supervisors Study Councils Annual Conference, Nashville, TN, October 21, 1996.
- "Teaching Reading For All Cultures: Beyond Political Correctness." Featured Speaker at the South Carolina Reading Association (IRA affiliate) State Conference, Hilton Head, SC, February 17, 1995.
- "Skills Instruction in the Context of Great Literature." Keynote address for the South Carolina Reading Association, Clover, SC, August 17, 1995.
- "Reading and Writing In All Cultures: Beyond Political Correctness." Keynote Speaker at the 1994 TAIR Conference, Stephen F. Austin University, Nachidoches, TX, July 28, 1994.

- "Making the Transition: From Basals to Books." Keynote address for the Texas Reading Association, 2nd Annual Conference for Beginning Teachers and Students, San Marcos, Texas, October 27, 1990.
- "Literacy Education in Great Britain and America." Keynote Speaker at the 1993 TAIR Conference, San Angelo State University, San Angelo, Texas, October 2, 1993.
- "Helping Teachers Make Transitions Toward Holistic Teaching." Keynote address for the Annual Clemson University Reading Conference, October 11, 1990.
- "From Basals to Books: Making Transitions." Keynote address at the Weber State University (Utah) Reading Conference, June 29, 1990.
- "Developing Classroom Landscapes: Holistic Learning Environments That Reflect Teacher Beliefs." Featured Speaker at the Second Annual Crossroads Literacy Conference." University of Houston- Victoria, Texas, March 13, 1993.
- "Balanced Literacy Programs: Responding to Student Needs and Political Realities." Featured Speaker at the South Carolina Reading Association (IRA affiliate) Winter Conference, Hilton Head, SC, February 11, 1994.
- "Current Trends and Issues in Literacy Instruction." Featured speaker series, Oklahoma State University, October 9, 1995.
- "Creating Balanced Literacy Programs." Featured speaker for Clover (South Carolina) School District, October 14, 1996.
- "Building Balanced Literacy Programs." Keynote speaker for the 45th Annual Dallas Area Reading Conference, February 24, 1995.
- "Building Balanced Literacy Programs." Featured speaker at the California Reading Association Annual Conference, November, 4, 1995.
- "Building A Foundation For Literacy." Keynote speaker for the 46th Annual Dallas Area Reading Conference, Dallas, Texas, February 23, 1996.
- "Building A Better Mousetrap: An Innovative Public School/University Model For Inservice Teacher Development In Reading Education." Effective Schools Project Reading Conference, Tarleton, Texas, September 23, 1998.
- "Beginning Literacy Around the World: Japan, Italy, Taiwan, and the United States of America." Twelfth World Congress on Reading, Queensland, Australia, July 5-8, 1988.
- "How to Build a Comprehensive Reading Program." Featured speaker for the Kansas Reading Association Annual Conference, Wichita, Kansas, February 15, 2002.
- "Systemic Reform Efforts in a Large Urban School District: Implementing Balanced Literacy Instruction." Keynote speaker for the Balanced Reading Special Interest Group Session, 47<sup>th</sup> Annual Conference of the International Reading Association, San Francisco, CA, May 1, 2002.
- "Developing Comprehensive Reading Programs: Linking Lab Schools, Ed Schools, and PK-12 Schools." Keynote speaker for a joint conference hosted by the Student Council for Exceptional Children, The Southeast Louisiana Reading Council, Neill Corporation/Salon Paris Parker, and Kappa Delta Pi. Southeast Louisiana University, Hammond, LA, October 13, 2003.
- "Can We Rescue Urban Reading Education?" Keynote Speaker, Keystone State Reading Association Annual Conference, Hershey, PA, October 27, 2003.
- "Helping Every Child Succeed in Reading: Leaving No Teacher Behind!" Keynote address (with Dr. Kathleen S. Cooter) for the School Improvement Services, Title I Consortium, Girard, KS, July 14, 2003.
- "Developing Comprehensive Reading Programs in Laboratory Schools." Keynote speaker for the Annual Conference of the National Association of Laboratory Schools (NALS), Fort Worth, TX, February 27, 2003.
- "Can We Rescue Urban Reading Education?" Keynote Speaker, Keystone State Reading Association Annual Conference, Hershey, PA, October 27, 2003.

- “Developing Comprehensive Reading Programs: Linking Lab Schools, Ed Schools, and PK-12 Schools.” Keynote speaker for a joint conference hosted by the Student Council for Exceptional Children, The Southeast Louisiana Reading Council, Neill Corporation/Salon Paris Parker, and Kappa Delta Pi. Southeast Louisiana University, Hammond, LA, October 13, 2003.
- "Helping Every Child Succeed in Reading: Leaving No Teacher Behind!" Keynote address (with Dr. Kathleen S. Cooter) for the School Improvement Services, Title I Consortium, Girard, KS, July 14, 2003.
- "Developing Comprehensive Reading Programs in Laboratory Schools." Keynote speaker for the Annual Conference of the National Association of Laboratory Schools (NALS), Fort Worth, TX, February 27, 2003.
- “Essentials of Teaching Children to Read.” Keynote Address for The First Annual RISE Reading Conference. Memphis, TN, January 5, 2004.
- “The Urban Literacy Project.” Keynote address for The Modern Red Schoolhouse Educators’ Conference, with K.S. Cooter, Orlando, FL, February 5, 2004.
- “Creating and Sustaining School-wide Literacy Programs: The Principal Connection.” Keynote address for The Governor’s Academy for Urban Educators, Allentown, PA, June 21, 2004.
- “What 900 Year-Old Sheep, NASA, Lab Schools, and Reading Instruction Have in Common.” Keynote address for the National Association of Lab Schools Conference, Shippensburg, PA, October 19, 2004.
- “Searching for Lessons of Mass Instruction? The Principal’s Role in Improving Reading Education.” Keynote address for the Tennessee Association of Elementary and Middle School Principals Annual Conference, Peabody Hotel, Memphis, TN December 6, 2004.
- “Improving Reading Achievement in Memphis City Schools Through Teacher Capacity-Building.” Keynote address for the Memphis Literacy Academy, FedEx Institute of Technology, February 5, 2005.
- “Beginning & Pre-Service Teachers’ Session: The Pillars of Effective Reading Instruction.” Keynote speaker for the Annual Conference of the Texas State Reading Association, Austin, TX, November 11, 2006.
- “Research in the Middle: Helping City Kids Gain Content Literacy.” Featured speaker for the 52<sup>nd</sup> Annual Conference of the International Reading Association, Toronto, May 17, 2007.
- “Literacy and Social Justice: Helping Reading Teachers Help Children in Poverty.” Invited Keynote Address for the 32<sup>nd</sup> Southwest Regional IRA Conference, Little Rock, AR, November 15, 2007.
- “Getting your students motivated and engaged for literacy learning.” (with Kathleen S. Cooter) Co-sponsored workshop for the Washington, D.C. Public Schools and the International Reading Association. Washington, D.C., April 27, 2007.
- “Urban Literacy: In the Middle of It!” Invited Featured Speakers (with Kathleen S. Cooter) at the Virginia State Reading Association, Richmond, VA, March 13, 2008.
- “I’ll agree to engagement if you promise to be faithful: Striving Readers Research in Inner-City Middle Schools.” Invited Featured Speaker at the Virginia State Reading Association, Richmond, VA, March 13, 2008.
- “*Presidential Session: Building and Sustaining University-Community Research Partnerships in an Urban Context: A Literacy Academy Trilogy.*” Invited Presidential Session for the American Educational Research Association Annual Conference, New York, March 27, 2008.
- “Striving Readers Research in Inner-City Middle Schools: I’ll agree to engagement if you promise to be faithful.” Invited research presentation with Kathleen Cooter, Jill Feldman, and Ric Potts. Reading Research 2008 Conference, International Reading Association, Atlanta, May 3, 2008.

- “Cultural Assets of Urban Literacy Learners: What they Bring to the Table.” Invited Featured Speaker presentation, with Kathleen S. Cooter, for OTER – Organization of Teacher Educators in Reading (SIG) at the 52<sup>3rd</sup> Annual Conference of the International Reading Association, Atlanta, May 7, 2008.
- “Rousing Minds to Life: Ways to Kindle Vocabulary Learning in Grades K-2.” Dallas/Fort Worth Literacy Conference, Dallas, TX, July 30, 2008.
- “Writing for Publication in The Reading Teacher: Tips from the Editors.” Annual Conference of the College Reading Association, Sarasota, FL, November 6, 2008.
- “Writing for Publication in The Reading Teacher: Tips from the Editors.” 53<sup>rd</sup> Annual Conference of the International Reading Association, Minneapolis, MN, May, 2008.
- “Improving Struggling Readers’ Content Literacy in Mathematics and Science: Strategies From the Chicago and Memphis Striving Readers Projects.” 53<sup>rd</sup> Annual Conference of the International Reading Association, Minneapolis, MN, May, 2008.
- “Helping City Kids Become Better Readers: Research From The Striving Readers Project.” Invited Keynote Address for the 2009 Georgia State Reading Association, Atlanta, March 2, 2009.

**OTHER PRESENTATIONS (refereed presentations marked with an asterisk)**

- \* "Holistic/Naturalistic Assessment of Content Area Classrooms: Focus on Physical Environment and Curriculum." 38th Annual Conference of The International Reading Association, San Antonio, TX, April 27, 1993.
- \* "The Future of Reading Research and Instruction." The 1993 Annual Convention of the College Reading Association, Richmond, VA, November 6, 1993.
- \* "Literacy Learning Milestones and Portfolio Assessment." The 1994 Annual Convention of the College Reading Association, New Orleans, LA, November 5, 1994.
- \* "Themed Literature Units and Technology: A Blueprint for Success." 40th Annual Convention of the International Reading Association, Anaheim, California, May 4, 1995.
- \* "The NNER Project at Wright State University: A Response." Acted as responder to the session presented by faculty of Wright State University (Ohio) at the 1995 Annual Meeting of the American Association of Colleges for Teacher Education (AACTE), February 13, 1995, Washington, D.C.
- \* "Where are we with Technology and Literacy Instruction?" 41st Annual Convention of the International Reading Association, New Orleans, LA, May 1, 1996.
- \* "Building Balanced Literacy Programs In Middle Schools." Tennessee Reading Association, Gatlinburg, TN, December 6, 1996.
- \* “The Dallas Reading Plan.” Texas Association of School Administrators/Texas Association of School Boards, September 27, 1997.
- \* "Para Teachers: A Volunteer Training Program In Reading/Literacy Education." 41st Annual Meeting of the College Reading Association, Boston, November 6, 1997.
- \* “The Dallas Reading Plan Initiative: An Innovative Program for Teacher Training.” Texas School Alliance and Urban Council Conference, January 23, 1998.

- \* “Developing Effective Schoolwide Balanced Reading Programs.” Future Principals’ Academy at Texas Christian University, Fort Worth, Texas, July 8, 1998.
  - \* “The Dallas Reading Plan: Systemic Reform in a Major Urban System.” Council of the Great City Schools Annual Conference, San Francisco, October 15, 1998.
  - \* “Three Exemplary Staff Development Models (panelist).” A pre-convention institute for principals and administrators, The Reading Recovery Conference, Dallas, Texas, November 12, 1998.
  - \* “Phonemic awareness, alphabetic principle, and phonics: The sequence of teaching.” The Reading Recovery Conference, Dallas, Texas, November 13, 1998.
  - \* “Redesigning Training for Teacher and Principals to Support a Balanced Reading Program.” Texas Elementary Principals & Supervisors Association, December 9, 1998.
  - \* “Technically simple and socially complex: Three school-based attempts to improve literacy achievement.” The National Reading Conference (NRC) Annual Convention, Austin, Texas, December 5, 1998.
  - \* “Challenges for Literacy Instruction: The Role of Teacher Capacity Building in the Dallas Reading Plan.” American Educational Research Association (AERA) Annual Conference, April 20, 1999, Montreal, Canada.
  - \* “The Dallas Reading Plan: Systemic Change in a Major Urban School District.” 43<sup>rd</sup> Annual Meeting of the College Reading Association, November 5, 1999, Hilton Head, South Carolina.
  - \* “Change Management Aspects of a Major Literacy Reform Effort: Focus on K-3.” The 49<sup>th</sup> Annual Meeting of the National Reading Conference, December 2, 1999, Orlando, Florida.
  - \* “Raising Readers and Writers: Approaches to School-wide Literacy Initiatives in Conservative Times.” The 49<sup>th</sup> Annual Meeting of the National Reading Conference, December 2, 1999, Orlando, Florida.
  - \* “Improving Urban Reading Instruction Through Deep Training and Coaching.” The 51<sup>st</sup> Annual Meeting of the National Reading Conference, December 5, 2001, San Antonio, Texas.
  - \* “A Comprehensive Reform Initiative Involving Balanced Reading Instruction.” 47<sup>th</sup> Annual Convention of the International Reading Association, May 2, 2002.
  - \* “A Capacity-Building Model for Urban Teachers and Principals.” 2003 Annual Meeting of the American Association of Colleges for Teacher Education (AACTE), January 25, 2003, New Orleans, LA.
  - \* “Spies, Saboteurs & Saints: Research on Rescuing Urban Reading Instruction. ASCD's 58th Annual Conference, March 10, 2003, San Francisco, CA.
  - \* “Perspectives on Rescuing Urban Reading Education.” 48<sup>th</sup> Annual Convention of the International Reading Association, May 4, 2003, Orlando, FL.
  - \* “Connecting Urban Literacy Academies and Reading Clinics As Research Laboratories.” Annual Conference of The College Reading Association, November 3, 2005, Savannah, GA.
- “One size doesn’t fit all: Helping Children with Special Needs Succeed in Reading.” 2006 Governor's Academy for Urban Education, Allentown, PA. April 28-29, 2006.
- \* “The Memphis Literacy Academy Initiative.” Annual Conference of the National Council of Teachers of English, Nashville, TN, November, 17, 2006.
- “The Memphis Striving Readers Project: Challenges to Systemic Change in Inner-City Middle Schools.” United States Department of Education, Washington, D.C., March 21, 2007.

“Closing the Achievement Gap in Our Nation’s Schools.” New Teacher Center Symposium, University of Memphis, March 30, 2007.”

- “Writing for Publication in *The Reading Teacher*: Tips from the Editors.” Featured presentation for the 51<sup>st</sup> Annual Conference of the College Reading Association, November 2, 2007.
- “Urban Education: Pre-K-12, Community and Teacher Education Efforts.” National Reading Conference, Austin, TX, November 28, 2007.
- \* “The Memphis Content Literacy Academy: New Directions for Adolescent Literacy.” Annual Conference of the National Council of Teachers of English, New York, NY. November 15, 2007.



**SUPPORT:** If more than one person is involved, indicate your role (e.g., PI, CO-PI, consultant) and percent of effort on grant. (Use Appendix D to provide additional information as needed.)

EXTERNAL (Funded or Pending. List funded support first)	AGENCY/SOURCE	AMOUNT	PERIOD
Principals' Fellowship (PI)	Southwester Bell Corp.	\$50,000	1999
Principals' Fellowship (PI)	Dallas Foundation	\$50,000	1999
Dyslexia Training for DISD (PI)	Hillcrest Foundation	\$50,000	1999-2001
Reading Safety Net Project (PI)	The Bob Smith, M.D. Foundation	\$100,000	2000
Accelerated Reading Grant (PI)	Texas Education Agency	\$5.3 million	2000
READ for Texas Grant (PI)	Texas Education Agency	\$4 million	2001-2002
Memphis Literacy Academy (PI)	Memphis City Schools (Title I)	\$344,000	2004-2005
Memphis Literacy Academy (PI)	Memphis City Schools (Title I)	\$400,000	2005-2006
Memphis Striving Readers Grant (collaboration with Memphis City Schools)	U.S. Department of Education	\$16.1 million	2006-2010

INTERNAL	SOURCE	AMOUNT	PERIOD
TCU in Great Britain: Literacy Education at Oxford, Brighton, and Edinburgh	Texas Christian University	\$5,000	1992

**OUTREACH:** (Project/s summarized as needed in Appendix E.)

PROJECT	PARTICIPANTS	PERIOD	SPONSORSHIP (if any)
Memphis City Schools Literacy Academy (PI)	Memphis City Schools, UM	2003-2004	\$350,000 (approx.)
Assisi Foundation Council	Assisi Foundation	2003 - present	
Memphis Striving Readers Grant (collaboration with Memphis City Schools)	U.S. Department of Education	\$16 million	2006-2010

**SERVICE:** Bellarmine University

UNIVERSITY	COMMITTEE/ACTIVITY (if Chair, add [C])	PERIOD
Bellarmine University	Ph.D. in Education Committee, Chair (C)	2008-
	MAT Capstone Committee, Member	2008-2009
	Faculty Goals, Evaluator/Assistance to the Dean	2008-2009
	Calendar Committee, Member	2008-

OTHER Society/Organization/Journal	COMMITTEE/EDITORIAL BOARD/OFFICE (if Chair, add [C])	PERIOD
<i>Reading Research and Instruction</i>	College Reading Association, Editor	1993-96
<i>The Reading Teacher</i>	International Reading Association	2006- present

**CONSULTING:** (Optional Appendix F may be used.)

ORGANIZATION/COMPANY	PERIOD
Barksdale Reading Institute (Mississippi's Reading initiative), University of Mississippi.	2000
Kansas State Department of Education: Title I Project	2001-2002
Washington State Department of Education (developing state standards for reading and writing instruction, Grades PK-10)	2002-2003
Reading Success Network (USDOE). Administered by the University of Oklahoma College of Continuing Education for Oklahoma, Kansas, Nebraska.	1997-2004
St. Louis Public Schools (Reading Dept.)	2004
Pennsylvania Higher Education Commission (Governor's Initiative for Urban Schools)	2003-2006
Boston Public Schools: Literacy Initiative	2008- present
Memphis Striving Readers Project (Memphis Public Schools/University of Memphis)	2006-2011
Boston Public Schools, Literacy Programs Consultation for Supt. Carol Johnson	2008



## APPENDIX

### Administrative Experience: Higher Education

- 2003-2005      **Chair, Department of Instruction & Curriculum Leadership**, College of Education, The University of Memphis.
- 2001- 2003      **Director, Center for Urban Literacy Research**, University of Texas at Arlington.
- 1999-2000      **Director, Center for Teacher Preparation**, Southern Methodist University, Dallas, Texas. Principal responsibility: Direct the construction of teacher education and educational leadership programs (UG and G) at SMU, including the construction of curricula, new master's degrees, and the hiring of faculty.
- 1995-97        **Dean, College of Education**, Austin Peay State University, Clarksville, Tennessee. Also held the position of *Director of Teacher Education*. Led the College through successful reaccreditation with NCATE and the Tennessee State Department of Education. Recognized for creating an *Exemplary Educational Technology Program*.
- 1991-1994      **Chair, Department of Curriculum and Instruction**, Texas Christian University. Administered budgetary, personnel and academic matters for a department housing undergraduate and graduate programs in Early Childhood, Elementary, Special Education, and Secondary Education.
- 1985-1989      **Director, The Reading Center**, Bowling Green State University, Ohio. Administered budgetary, personnel and program leadership matters for undergraduate and graduate programs in reading education and community outreach literacy programs. Managed a staff of eight graduate assistants, three office staff, and community relations who were clients of the Center.

### Administrative Experience: Public Schools

- 2000- 2001      **Associate Superintendent**, Dallas Independent School District. Agreed to return to DISD as associate superintendent for twelve months to help the superintendent manage literacy education following the departure of the previous superintendent.
- 1997-99        **Assistant Superintendent (Reading)**, Dallas Independent School District, Texas. Directed the building of a massive teacher education program in *balanced literacy instruction* for some 3,200 kindergarten through grade three teachers (*The Dallas Reading Plan*), related preschool and family literacy programs, and Reading/Language Arts programs for 160,000 students in grades K-12. Managed a budget of approximately \$16 million per year and a staff of about 70 professionals in the tenth largest school district in the United States.

## Other Public School Experience: Teaching

- **First grade teacher/researcher** at Kenwood Elementary School (released time from BGSU for research), Bowling Green, Ohio, Fall 1987 (Jennings Fellowship).
- **Seventh grade reading teacher** at Powell Middle School, Knoxville, Tennessee, 1982-83.
- **Reading Center doctoral assistant (clinical)**, University of Tennessee, Knoxville, Tennessee, 1982.
- **Title I Reading Teacher (Grades 1-6)**, Vestal Elementary School, Knoxville, Tennessee, 1980-82.
- **Reading clinician** at the Maryville College Learning Center, Maryville, Tennessee, 1980-82.
- **Third; fourth grade** teacher at Lakeview and Mt. Juliet Elementary Schools, Mt. Juliet, Tennessee, 1978-80.
- **High school teacher**, American and World History teacher, Watkins Institute (summers), Nashville, Tennessee, 1979-80.

## Professional Licensure, Certifications, Endorsements

- Tennessee License 530653, Elementary Grades (1-9), Reading Specialist. Also eligible for Tennessee school administrator endorsement.
- Texas Provisional Certificates in Elementary Education, Reading, and Administrative Mid-Management.
- Ohio Teaching Certificate (K-8) 412866970 4-EL-S.

## External Funding Addendum (Before 2000)

External funding for *The Dallas Reading Plan* from Dallas businesses and foundations (excluding other items noted in this section). Funded for \$3.2 million as of August 1998.

Distance Learning/Training Grant. An Academics 2000 grant funded through the Texas Education Agency to the Dallas Reading Plan, 1998-99. Funded-- \$750,000. (Renewable)

Principals' Fellowship Grant. Southwestern Bell Foundation in 1999. \$50,000.

Reading Academy Grant Proposal. Texas Education Agency funding as part of Gov. Bush's Statewide Reading Initiative. \$500,000.

Demonstration Schools Project. A renewable grant through Texas Instruments for two elementary schools in 1997-98. Funded-- \$200,000.

"Training Grant: Dallas Reading Academy Vertical Teams Project." Funded through Title I and Eisenhower Grants, 1997-98. Funded-- \$1.5 million. (Renewable)

"Demonstration Schools Project: Balanced Reading Initiative." Funded through Texas Instruments Foundation, Funded for \$200,000, Fall 1997. (\$200,000 per year for five years for a total of \$1 million.)

"Early Literacy: Reading Recovery Project." Grant funded through the MacArthur Foundation and Ohio State University, \$5,000, 1988-89.

"An innovative Approach to Beginning Literacy." Submitted to the Jennings Fellowship Foundation. Funded for the 1987-88 academic year, \$2,000.

"Alternatives to Basal Reader Approaches: The Kansas Study." Seed grant funded by the BGSU Faculty Research Committee, \$5,000, Spring, 1986.

"An innovative Approach to Beginning Literacy." Funded by the Spencer Foundation, \$1,000, Summer of 1987.

## Additional Information on Outreach

### Journal Editorships

Journal Editor                      Appointed as editor of *The Reading Teacher* by the International Reading Association in March of 2006. Co-editor is Professor J. Helen Perkins. Term: 2006-2011.

Editor- Urban Literacy              Appointed to write columns pertaining to Urban Literacy Issues for *The Reading Teacher*.  
Appointed to contribute articles from Fall 2003 through 2006.

Journal Editor	Appointed to serve as editor of <i>Reading Research and Instruction</i> , an international refereed professional journal of The College Reading Association. Appointment from Fall 1993 to Fall 1996.
Editor- Assessment	<b>Assessment column</b> editor for the <i>Journal of Reading</i> , 1990-93, International Reading Association.
Guest Editor	Invited to serve as a guest editor for a special issue of the <i>Journal of Children and Youth</i> , Fall, 1986.