

GENERATIONAL COMPARISONS

GENERATION → FACTORS ↓	BUILDERS (Born prior to 1946)	BOOMERS (Born 1946-64)	BUSTERS (Born 1965-81)	BRIDGERS (Born 1982-2001)
ALIASES	Survivors War Babies G.I. Generation Seniors Strivers	Postwar Babies Vietnam Generation Sixties Generation Thirtysomethings and Fortysomethings Challengers	13 th Generation Twentysomethings Baby Boomerlet The Reagan Generation Generation X Calculators	Millennials Generation Y Net Generation N-Geners
FORMATIVE YEARS (Socialization)	1920's, 1930's, 1940's	1950's, 1960's, 1970's	1970's, 1980's, 1990's	1990's, 2000's, 2010's
FORMATIVE EXPERIENCES	World War I The Roaring Twenties The Great Depression Rural Lifestyle Automobile Radio Big Bands Pearl Harbor World War II Rationing Korean War Family, School, Church	Cold War Civil Rights Movement Economic Affluence Technology Space Race Television Rock and Roll Assassinations Vietnam Energy Crisis Watergate Nixon Resignation	Roe vs. Wade Variable Economy High Technology Peer Group Video Games & TV Music, Music, Music The Challenger Disaster Persian Gulf War AIDS	Berlin Wall Dismantled Cold War Ended Old Soviet Union Breakup Dizzying Pace of Technological Develop. Visual Media Explosion More Attentive Parents Rating Systems for TV Programs Clinton Administration 9/11 Iraq
COMMON CHARACTERISTICS	Hard Workers Savers Loyal Patriotic Dependable Stable Cautious Intolerant	Educated Media-oriented Question Authority Cause-oriented Action-oriented Independent Desire Quality Fitness Conscious	Want Practical Ed. Freedom Sixties Nostalgia Community Causes Feel Neglected/Lonely Willing to Work Reject Boomer Values	Thrive on Change, Quick Pace of Life Focus on Local Issues Live in Most Affluent Society of All Time Rage and Anger Poor Verbal Skills Low Trust of Adults Not Shocked by Anything

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RELIGIOUS CHARACTERISTICS	Committed to Church Loyal to Faith Group Worshipers With Reverence Interested in World Missions Interested in Studying Scripture and Theology	Committed to Relationships Supportive of People Want to Live Their Faith Tolerant of Differences Want Experiences with Faith	Committed to Family Shorter Attention Spans Want Faith That Meets Their Needs Want Less Structure Need to Relieve Stress	Spiritual, But Without Focus Passionately Tolerant Postmodern Perspectives More Established Looking for Relationships
COMMON CONCERNS	Finances Affordable Housing Personal Safety Health Transportation Preparation for Death Spiritual Needs Retirement Options	Finances Death of the American Dream Return to Traditional Values Slower Lifestyle Reevaluating Goals Midlife Transitions Spiritual Search Preparing for Retirement	Sports Fitness Friends and Family Entertainment and Music Improve Environment Search for Serenity	Importance of Home "Cocooning" Stress Life-Long Learning Fitness Goal-oriented

IMPLICATIONS FOR CAMPUS AND CLASSROOM: