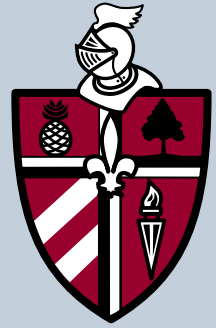


TheBellarmineMBA

48 CREDIT HOUR PROGRAM



TheCurriculum

The MBA curriculum is divided into three sections: the integrated core, international management and three electives. The curriculum focuses on providing a strategic prospective for general managers. Specific requirements include:

Introduction

- MBA 700 – Introduction to Advanced Business Thinking

Foundations of Strategy

- MBA 701 – Economic Analysis Techniques
- MBA 702 – Executive Business Skills for the Global Manager*
- MBA 703 – Accounting Analysis Techniques
- MBA 704 – Organizational Behavior and Leadership

Developing Strategy

- MBA 705 – Financial Management for Strategy
- MBA 706 – Marketing for Strategy
- MBA 707 – Legal and Regulatory Environment for Strategy

Implementing Strategy

- MBA 708 – Entrepreneurial Strategy
- MBA 709 – Managing Within the External Environment
- MBA 710 – Quantitative Management and Strategy
- MBA 711 – Strategic Management

International Management and Electives

- MBA 720 – International Management or
MBA 721 – Issues in Global Management
- Electives – students are required to take three MBA elective courses. The purpose of the three electives is to allow adequate material for reasonable breadth in the MBA program.

**EMBA students take MBA 712 – Business Communications (1),
MBA 713 – Business Creativity (1), and MBA 714 – Cross-Cultural
Management (1) to replace MBA 702 (3)*

Course Descriptions

Introduction

MBA 700

Introduction to Advanced Business Thinking (0)

An orientation to the MBA program, includes assessment of personality traits/learning styles, introduction to case study methodology, and basic technology skills. Student teams are formed based on the outcomes of this weekend.

Foundations of Strategy

MBA 701

Economic Analysis Techniques (3)

This course exposes the leader to the domestic and global economic environments facing organizations.

MBA 702

Executive Business Skills for the Global Manager (3)

This course develops many of the required skills of management – negotiations, research, business etiquette and international protocol, listening, and oral communications – as students analyze and present case studies, projects, and business scenarios, both as individuals and in teams.

MBA 703

Accounting Analysis Techniques (3)

This course introduces the leader to basic financial reporting and analysis techniques through understanding, interpreting and analyzing financial information, and the development of strategic managerial decision-making tools.

MBA 704

Organizational Behavior and Leadership (3)

This course focuses on the differences between management and leadership and the environment in which leaders make decisions. Particular emphasis is given to human behavior in organizations, including how the individual and the group influence the policies, goals, objectives, and priorities of the organization. Students enhance basic written/oral communication and basic computer usage skills through case analysis/projects both as individuals and groups.

Developing Strategy

MBA 705

Financial Management for Strategy (3)

This course integrates the accounting and economic foundations of management as students study financial issues facing the leader – including the acquisition and cost of capital, the time value of money, capital budgeting, valuation, and acquisitions. (Prerequisites MBA 701, 702)

MBA 706

Marketing for Strategy (3)

This course integrates the accounting and economic foundations of management as students study the process for creating, delivering and selling goods and services – including marketing theory, channels of distribution, pricing and product development, promotion and place. (Prerequisites MBA 701, 702)

MBA 707

Legal and Regulatory Environment for Strategy (3)

This course expands on the basic managerial issues of finance and marketing as well as organizational legal, regulatory, social and environmental issues. Issues discussed and analyzed include law as it affects raising capital, marketing practices, contracts and employment issues, and environmental practices.

Implementing Strategy

MBA 708

Entrepreneurial Strategy (3)

This course focuses on the development of strategy from an entrepreneurial and new ventures perspective. Through analysis of case situations and development of a new business idea, students will focus on the decision making process, development of strategies, goals, planning and evaluation. The strategic planning framework will integrate the business disciplines, including legal, social, and economic issues covered in the legal environment class. (Prerequisite: MBA 705, MBA 706; Co-requisite MBA 707)

MBA 709

Managing Within the External Environment (3)

This course explores the interface between the individual, the business organization and the current social environment. Through the use of specific situations in which areas of demographic diversity in organizations, integrity and social responsibility are involved, students test their own values to develop a greater awareness of the leader's responsibilities in guiding the organization through the formulation of goals, objectives, policies and competitive strategies that are congruent with those values.

MBA 710

Quantitative Management and Strategy (3)

This course expands the role of the leader by examining and utilizing quantitative techniques and computer applications to analyze firm operations.

Course Descriptions

MBA 711

Strategic Management (3)

This capstone course completes the core of the MBA program as students examine strategic integration and implementation issues within a firm through the use of case studies which integrate the material covered in MBA 701 through 710.

MBA 712

Business Communications (1)

This course focuses on developing and refining critical skills for global managers. Sessions occur over a private dinner with faculty and/or invited speakers. This one-credit hour course is part of a three course sequence. MBA 712 focuses on effective communications.

MBA 713

Business Creativity (1)

This course focuses on developing and refining critical skills for global managers. Sessions occur over a private dinner with faculty and/or invited speakers. This one-credit hour course is part of a three course sequence. MBA 713 explores creativity.

MBA 714

Cross-Cultural Management (1)

This course focuses on developing and refining critical skills for global managers. Sessions occur over a private dinner with faculty and/or invited speakers. This one-credit hour course is part of a three course sequence. MBA 714 addresses cross-cultural management concerns.

International Management

MBA 720

International Management (6)

This course exposes students to the influences of political, social, legal and regulatory issues of managing in a global environment through on-site experience in a foreign country.

MBA 721

Issues in Global Management (6)

This course exposes students to the influences of political, social, legal and regulatory issues of managing in a global environment. It is designed for students whose professional or personal commitments make international travel problematic. MBA 721 substitutes for MBA 720 and brings to the classroom case studies, problems and a simulation game highlighting international themes, locations and cultures.

Electives

Students are required to take three MBA elective courses. The purpose of the three electives is to allow adequate material for reasonable breadth in the MBA program.



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