



BELLARMINE UNIVERSITY  
IN VERITATIS AMORE

## Master of Arts *in* Communication

### GENERAL MASTER'S PROGRAM

30 HOURS

\$585 PER CREDIT HOUR

### Goals and Outcomes [Learning objectives]

1. To lead and communicate effectively.
2. To develop the knowledge, capacity and competencies needed to develop effective communication programs within the private, nonprofit, and public sectors.
3. To develop the knowledge, capacity and competencies needed to utilize media effectively.
4. To develop knowledge, capacity and competencies to communicate ethically in a culturally diverse work environment.

### Required Courses - 21 hours

Introduction to Graduate Study  
in Communication  
Communication Theory and Literature  
Research Methods  
Intercultural Communication  
Studies in Digital Media  
Introduction to Media Studies  
Ethical Issues in Communication

### Electives - 9 hours

Crisis Communication	Interpersonal Communication
Gerontological Communication	Integrated Communication
Global Communication Strategies	Organizational Communication
Global Health Communication	Public Health Communication
Health Communication	Social Issues Campaigns
Independent Study	Special Topics in Communication
Interactive Communication	Thesis Option

*Students may select any three electives or bundle them in a concentration.*