

Master of Arts *in* Communication

30 hours

\$17,100 (as cohort)

\$570/hourly

Concentrations:

Healthcare Communication

Convergent Media

Strategic Communication

GOALS AND OUTCOMES [LEARNING OBJECTIVES]

1. To lead individuals and communicate effectively
2. To develop the knowledge, capacity and competencies needed to develop effective communication programs within the private, nonprofit, or public sector
3. To develop the knowledge, capacity and competencies needed to utilize media effectively
4. To develop knowledge, capacity and competencies to communicate ethically in a culturally diverse work environment

Required Courses

Communication theory and literature

Research methods

Ethical issues in communication

Intercultural communication

Studies in digital media

Introduction to media studies

Electives

2 courses

Thesis / additional electives

6 hours

CONCENTRATIONS:

Convergent Media

Graphic communication

Integrated communication

Public relations

Global communication strategies

Healthcare Communication

Healthcare communication

Gerontological communication

Public health communication

Global public health communication

Crisis communication

Approved Courses

Group and team communication

Independent study

Interpersonal communication in the workplace

Organizational communication

Leadership communication

Communication and culture

Persuasion

Practicum

Special topics

Thesis option

Writing for the digital age

Forthcoming Courses

Crisis communication

Global communication strategies

Graphic communication for the professional

Strategic communication