

Build Skills. Drive Results.

4

FOUR-COURSE GRADUATE CERTIFICATES

12 CREDIT HOURS

4 GRADUATE COURSES

FLEXIBLE SCHEDULES
VIRTUAL SYNCHRONOUS
OR HYBRID

AACSB-ACCREDITED
BUSINESS SCHOOL

Strengthen the skills that matter most in today's business environment.



APPLIED BUSINESS ANALYTICS

Turn Data Into Better Business Decisions.

FOUR REQUIRED COURSES

MBA 602 | Managing Data for Business Success

Use data, technology and analytics to support organizational objectives and informed decision-making.

MBA 611 | Business Analytics

Apply quantitative and analytical approaches to solve business problems and support decisions.

MBA 661 | Database Management Systems, Big Data and Analytics

Learn how databases and large-scale systems organize and prepare data for business intelligence.

MBA 667 | Advanced Methods in Analytics

Apply advanced techniques including statistical modeling, machine learning, forecasting, optimization and simulation to complex problems.



AACSB
ACCREDITED



FINANCIAL ANALYSIS & DECISION MAKING

Turn Financial Insight Into Strategic Action.

FOUR REQUIRED COURSES

MBA 603 | Financial Statement Interpretation and Decision-Making

Interpret financial statements, evaluate performance and use accounting information to make better decisions.

MBA 606 | Financial Management

Explore financial decision-making including capital budgeting, valuation, mergers and acquisitions, and risk and return.

CHOOSE TWO COURSES

MBA 651 | Financial Analysis & Valuation

Analyze financial statements and value companies from the perspective of internal and external stakeholders.

MBA 652 | Investment Analysis

Evaluate investments using financial statements, market conditions and portfolio strategies.

MBA 658 | Special Topics in Finance

Examine current issues and emerging concepts in corporate finance.

MBA 664 | Special Topics in Accounting

Explore contemporary topics such as forensic accounting, taxation, sustainability accounting and financial data analytics.



ORGANIZATIONAL & MARKETING DYNAMICS

Understand People. Strengthen Strategy. Lead More Effectively.

FOUR REQUIRED COURSES

MBA 600 | Managing Interpersonal Relationships

Build leadership and interpersonal skills to manage individuals, groups and teams effectively.

MBA 605 | Strategic Marketing Management

Develop a strategic understanding of marketing and how organizations create and deliver value.

CHOOSE TWO COURSES

MBA 602 | Managing Data for Business Success

MBA 609 | Strategic Human Resource Management

MBA 674 | Strategies in Professional Negotiations

MBA 682 | Buyer Behavior

MBA 684 | Special Topics in Marketing

MBA 688 | Strategic Selling and Sales Leadership

MBA 692 | Special Topics in Business

Real-world impact.

Certificate coursework can also apply toward Bellarmine's MBA.



RUBEL SCHOOL OF BUSINESS