

# ANNUAL IMPACT REPORT 2021-2022



This executive summary is an overview of the important work Bellarmine University is doing to educate students in mind, body and spirit for meaningful lives of leadership and service and to strengthen Louisville and the region.

## PRIORITY 1: Distinctive, Transformative Student Experience

# 2,970

Total enrollment for Fall 2022, including 2,342 undergraduate and 628 graduate students

# 89%

Percentage of first-year students who participated in three or more activities

# 3,280

Academic advising appointments in 2021-22 academic year

# 763

Degrees awarded during 2021-22 academic year, including 40 to military-affiliated students, the most in Bellarmine's history

## Student Outcomes for Class of 2021

# 98%

Working or continuing education within six months of graduation

# 97%

Pursuing full-time opportunities in their career field of interest

# 88%

Participated in 90+ hours of experiential learning as an undergraduate student (internships, research, teaching, clinicals)

# 75%

Remained in Louisville after graduation

## PRIORITY 2: Academic Innovation and Excellence

### New programs and delivery methods:

- Master's degree in Instructional Leadership & School Admin, K-12
- Bachelor's degree or minor in Health Humanities
- Accelerated Bachelor of Health Science (hybrid)
- Bachelor's degree in Integrated Studies Communication Track (Online)
- Bachelor's degree in Marketing
- Medical Laboratory Technician to Medical Laboratory Science degree (Online)
- Bachelor's degree or minor in Public Health
- Bachelor's degree in Sociology and Anthropology (Combined Major)
- New minors: Esports, Interfaith Ecumenical Studies and Neuroscience

### Notable Grants Received to Enhance Academic Excellence:

- 5-Year Partnerships in Sports Medicine, Campus Wellness and Nursing: Norton Healthcare, \$2,400,000
- 2021 GenCyber Camp Program: U.S. Department of Defense - National Security Agency, \$116,558
- Physical Therapy Clinic, School of Education Scholarships: WHAS Crusade for Children, \$93,000
- Athletics Clinical and Administrative Services: Norton Healthcare, \$60,000

## PRIORITY 3: Geographical and Diversity Expansion

Of our 547 first-year students enrolled for Fall 2021:

# 27%

are students of color, up from 25% in Fall 2021 and representing the most diverse class ever at Bellarmine.

# 36%

are first-generation students, compared to 38% in Fall 2021.

# 33%

were Pell Grant-eligible, compared to 29% in Fall 2021.

# 23%

are student-athletes, compared to 20% in Fall 2021.

# 77

are transfer students, compared to 78 in 2021.

Bellarmine's rise to NCAA Division I vastly increased national exposure for the university:

# 322%

Increase in total university earned media impressions (25.9 billion FY 22 vs 9.2 billion FY 21). Advertising value equivalency\* = \$239.6 million

# 181%

Increase in Athletics earned media impressions (15 billion) in FY22, compared to FY21. Advertising value equivalency\* = \$138.4 million

# #1

ASUN Tournament Winners – Men's Basketball

# 82%

of student-athletes earned a GPA of at least 3.0

\*Advertising value equivalency is an estimate of the total value of earned media coverage if it were placed as paid advertising.

## PRIORITY 4: Equity and Inclusion Commitment

# 97.5%

Retention rate for students registered with Accessibility Services who used accommodations. These students had an average GPA of 3.14.

# 99%

Completion rate by students for new Diversity, Equity and Inclusion training module

- Colleges of Distinction, a national higher education resource for students, recognized Bellarmine University for its support of military students. Bellarmine is the only private university in Kentucky to receive the distinction.
- Living Wage/Market Initiative increased compensation to a minimum of \$35K for our employees. This initiative provides a more equitable living wage for employees while also addressing the current job market.

## PRIORITY 5: Meaningful Engagement and Partnerships

- Norton Healthcare: 5-year, \$2.4 million partnership providing services for sports medicine, campus wellness, and scholarships for nursing students pursuing a degree in the field of nursing.
- JCPS: \$1 million federal earmark via Congressman John Yarmuth will expand the health simulation program to support both Bellarmine students and K-12 students in Jefferson County Public Schools.
- Kroger: Executive Education Emerging Leaders Program, a 10-month certificate program through Rubel School of Business to receive instruction in data analytics, financial modeling, conflict resolution and creative problem solving.

## PRIORITY 6: Enhance Access and Affordability

# \$63M+

Bellarmine's total investment in institutional student aid

# \$17M+

Bellarmine's investment in institutional aid for new first-year students

### Initiatives launched in 2021-22:

- Louisville Century Scholars: Qualified students from eight high schools that enroll the highest local percentages of underrepresented students in Louisville are eligible for a program that covers the full cost of tuition and on-campus housing after other aid is applied.
- Bellarmine-Kentucky Community and Technical College System (KCTCS) Partnership: This program makes it easier and more affordable for students from KCTCS campuses to pursue higher degrees at Bellarmine.

### Office of Development and Alumni Relations

# \$13.9M \$2.4M

Philanthropy Total (Gifts, new pledges, government grants and sponsorships)

Athletics gifts and sponsorships in inaugural NCAA Division I season

# \$120,195

Funds raised during the inaugural Athletics Day of Giving