



## THE BELLARMINE INTERNSHIP GUARANTEE:

# Communication

**Bellarmino cares deeply about what happens after you graduate. We made the Internship Guarantee to help ensure your success now and in the future. Here are some ways to gain experience in your field:**

### Explore your career interests

- Register for BU199 Career Pathways Exploration, a 1-credit, 7-week course offered fall and spring to discover areas of interest in your major.
- Add a BU250 Community-based Learning Practicum, a 1-credit, 30-hour work experience with a nonprofit organization connected to a complimentary course.

### Prepare for your internship experience

- Register for BU299 Internship Preparation and Success, a 1-credit, 7-week course designed to help you succeed in your internship search. BU299 is a prerequisite to receive the summer internship scholarship. *Take advantage of a COMM444 internship course for just \$400!*
- Join Bellarmine Radio, the Knights Media Network, or Bellarmine's own NEXU Agency to gain experience in your field.

### Earn credit towards your degree

- Take COMM444, a 3-credit hour internship course and gain a minimum of 90 hours of relevant work experience in your field.
- *Want to gain more experience?* Complete a second internship at home or abroad or consider a co-op and earn 6-credit hours for 180 hours of work with your internship partner.

**Experience matters!  
Nearly 70% of  
internships lead to  
full-time job offers!**

# Connecting Students to Career

## Some Employment Areas in Communication:

1. Website Development and Design
2. Film and Video Production
3. Sound Editing and Audio Production
4. Communications Technology
5. Advertising and Public Relations
6. Graphic and Digital Design
7. Journalism and News Media
8. Social Media Marketing
9. Sports Broadcasting
10. Television and Radio Production

## Top Companies that Hire Bellarmine Talent:

1. Fund for the Arts
  2. GE Appliances, a Haier Company
  3. Live Nation Entertainment
  4. Louisville Urban League
  5. Kentucky Sports Radio
  6. Make-a-Wish Foundation
  7. Maker13
  8. Muhammad Ali Museum & Education Center
  9. WHAS-11
  10. Ursuline Sisters of Louisville
- .....*plus many more!*

## PLAN AHEAD!

- **Reflect** on your goals for an internship. How will this experience contribute toward your personal, educational and professional goals?
- **Discuss** your internship plans with your faculty advisor to determine the best semester to take your required COMM444 internship course.
- **Meet** with the Career Development Center to explore internship opportunities and prep your application materials.
- **Review** internships posted on Handshake, visit employer websites, or attend a Career Center Event to meet with employers actively hiring in your field of study.
- **Apply** early. Depending on an employer's hiring timelines, internships can take up to three months to finalize.
- **Enroll** in your internship course. Once you've secured your experience, complete the Internship Application & Proposal in Handshake. *See the Career Center or your faculty sponsor for details.*

## COMPLETE YOUR APPLICATION & PROPOSAL IN HANDSHAKE:

Once enrolled, your application & proposal will provide important details to your faculty about your experience. Within the proposal, you will be asked to describe the learning outcomes you plan to achieve through your experience. Communication department learning outcomes include:

- Demonstrate an understanding of media and its impact on society
- Demonstrate an understanding of oral communication skills
- Demonstrate professional writing skills
- Demonstrate interpersonal and intercultural competence

Writing learning outcomes is the most important part of the application, so take your time and be thorough in your response. Describe how your learning outcomes relate directly to the responsibilities included in the job description for your internship.

For example: *I will demonstrate an understanding of media and its impact on society through social media posts and managing social media channels.*