



Bellarmino University

Strategic Plan Update

February, 2018

www.bellarmino.edu/strategic-planning

Strategic Planning Steering Committee (SPSC) Mission



The SPSC will guide the University through a planning process that will re-envision the future of Bellarmine as an innovative liberal arts institution that meets the demands of its students and serves the needs of a changing world. The committee will identify opportunities and threats, along with corresponding University priorities and key initiatives, that will secure Bellarmine's academic excellence, ensure our financial sustainability, and enhance our relevance to students, alumni, employers, and our community. The strategic planning process will enhance, clarify and strengthen the distinctive qualities and the powerful teaching and learning that make Bellarmine such a valuable institution and will keep it one going forward.

SPSC Membership



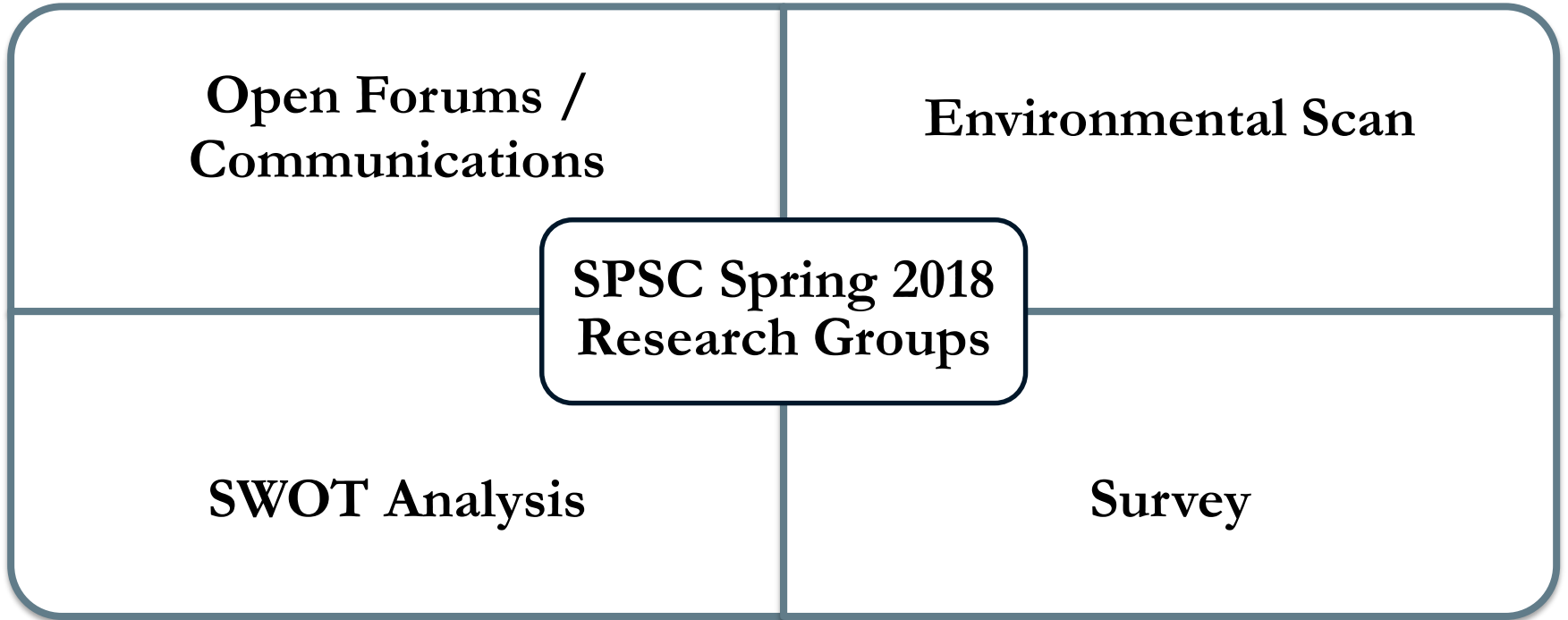
- **Sean Ryan – Co-chair**
- **Nancy York – Co-chair**
- Angela Rone – **Project Manager**
- Claudette Berry – **Project Coordinator**
- Shawn Apostel – Faculty
- Jon Blandford – Faculty/Honor’s Program
- Rick Brown – International & Veterans
- Kate Bulinski – Faculty
- Denise Brown-Cornelius – Business Affairs
- Elizabeth Cassady – Student Affairs
- Adam Elias – Innovative Learning Systems
- Patrick Englert – Student Affairs
- Christopher Golden – Facilities Management
- Barb Jackson – Faculty
- Kate Johnson - Faculty
- Keith Knapp – Faculty
- Lindsey Peetz-Murray – Pioneer Program
- Ian Patrick – Development
- Annette Powell – Faculty
- Eric Satterly – Information Technology
- Keith Richardson - Faculty
- Grant Smith – Faculty
- James Standards – Admissions
- Jim Welp – Communications
- Mark Wiegand – Academic Affairs
- Steven Wilt - Faculty
- Chris Wingard - Faculty

SPSC Timeline and Key Dates



Date	Activity
January 2018	SPSC Kick-off; public website goes live; Research Groups formed
Spring 2018	Data collection by Research Groups - brainstorming & data collection
April 6, 2018	Groups report their findings to SPSC
April 23, 2018	SPSC finalizes <i>high level priorities</i> and presents to President & Cabinet
April 26, 2018	SPSC hosts University Town Hall meeting for faculty, staff & student and shares <i>high level priorities</i>
Summer & Fall 2018	Identified priorities discussed by SPSC's newly formed Project Teams (which will include Bellarmine faculty, staff & students); additional information gathered, predominant themes emerge
Late Fall 2018	Final 4-6 <i>strategic themes</i> identified by SPSC and presented to Trustees, President, Cabinet, faculty, staff & students
Spring 2019	Implementation strategies and evaluation metrics of strategic themes developed; strategic plan drafted
May 2019	Official Strategic Plan completed

SPSC Spring 2018 Research Groups





Open Forums / Communications

- Elizabeth Cassady (Chair), Shawn Apostel, Jon Blandford, Christopher Golden, Eric Satterly
- Goals: Conduct university-wide open forums for students, faculty & staff to: 1) solicit perceptions regarding our future, and 2) keep the BU community updated regarding the Strategic Planning initiative.

SWOT Analysis



- Keith Knapp (Chair), Rick Brown, Denise Brown-Cornelius, Lindsay Peetz, Annette Powell, Keith Richardson, Mark Wiegand
- Goals: Identify key internal stakeholder groups and conduct SWOT analyses to identify the university's strengths, weaknesses, threats and opportunities.



Environmental Scan

- Ian Patrick (Chair), Kate Bulinski, Adam Elias, Patrick Englert, Sara Pettingill, James Standard, Steven Wilt, Chris Wingard
- Goals: 1) review BU, state and national trends and develop a digestible set of materials to set the context for Research Groups, and 2) meet with external community stakeholders to solicit their perceptions of BU's strengths and opportunities.

Survey



- Barb Jackson (Chair), Melanie Brunsdon, Katie Johnson, Grant Smith, Jim Welp
- Goals: Develop survey instruments to be used with faculty, staff, students, parents and alumni.



How You Can Participate

- Attend Open Forums & SWOT analysis meetings
 - Dates/times announced in Bellarmine Today, posted on the “Strategic Planning Information” OneSite, via digital media and email
- Complete the Strategic Plan survey
 - Available March 1 – 23
- E-share your ideas/suggestions/observations
 - <https://one.bellarmino.edu/facstaffresources/strategy/Pages/default.aspx>

Environment Scan Research Report – available now!



The Environmental Scan Research Group has compiled a detailed report looking at national trends and other data that will inform our planning

This report is available for the community on One Bellarmine



<https://one.bellarmino.edu/facstaffresources/strategy/Pages/default.aspx>